Themes and indicators that should be the core of who the GBA is:

- **Facilitate Idea Management**
  - Ideation location
  - Ideation events

- **Facilitate Issue Resolution**
- **Program Office Assets**
  - A representation of the opinions of the full student body
    - Improve intl. student representation
  - A confidential sounding board for issues facing the school
  - A feedback loop for information to and from the student body
  - Regular meetings with the P.O. & GBA

- **Communication within GBS & GBA**
  - Office Hours
  - Presence in commons
  - GBA Meeting Notes
  - School Newsletter
  - Message Boards
  - Regular attendees of MP
  - Annual GBA planning process creating common vision

- **Visible Representation of GBS**
  - Participate in social events while embodying the school’s values
  - Participate in recruiting events while embodying the school’s values
  - Participate in alumni events while embodying the school’s values

- **A source of credible information for students, faculty, & staff**
  - Maintains useful historical records
  - Driving source at orientation

- **The source of community building across and within GBS classes**
  - Targeted events to build integration
  - Clearly communicated calendar
  - Drives hallmark events that are the culture of Goizueta
  - Facilitates placing 1 yrs & 1st years in visible school leadership roles
  - No strangers in the hallway

- **Guiding force for clubs and student organizations**
  - Consistency and effectiveness of club
  - Regular club leadership meetings

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Current GBA Structure

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  VP  VP  VP  VP  VP  CFO  1st. Yr.  VP  VP  VP  VP
Univ. Comm. Alum. CMC 1 Yr.  Reps.  S.A. Multi-C. Acad. C&F

Pres. & EVP
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Instructions:
1. Review the themes and indicators outlined above and think about what actions need to be taken to make those things possible. As you identify those actions, try to assign that action to one of the roles that are currently in the GBA. Write that theme, indicator, and action under that person’s position.

2. Review the GBS organization. According to the themes and the actions, what offices need to be touched by the GBA? Who should be responsible for maintaining those relationships? Write that theme, indicator, and office under that person’s position.

3. Review Emory organization. According to the themes and the actions, what offices need to be touched by the GBA? Who should be responsible for maintaining those relationships? Write that theme, indicator, and office under that person’s position.

- President
  -
- Executive Vice President
  -
- VP University
  -
- VP Community
  -
- VP Alumni
  -
- VP CMC
  -
- VP 1 Year
  -
- VP 1 Year
  -
- CFO
  -
- 1st Year Reps
  -
- VP Student Activities
  -
- VP Multi-Cultural
  -
- VP Academics
  -
- VP Communications & Facilities
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