Ray Anderson is the founder of Interface, Inc., now the world’s largest producer of commercial floorcoverings and fabrics. Inspired by Paul Hawken’s treatise, The Ecology of Commerce, he challenged Interface and the floorcovering industry to become environmentally sustainable. The company has reduced its environmental footprint significantly, guided by Anderson’s philosophy that this is not only the right thing to do, but the smart thing, too.

Anderson has received multiple awards including the inaugural Millennium Award from Global Green, the prestigious Mitchell International Prize for Sustainable Development from the National Academy of Sciences, and the US Green Building Council Leadership Award. He also served as co-chairman of the President’s Council on Sustainable Development. His book Mid-Course Correction describes his and Interface’s transformation to environmental responsibility. Anderson is featured in the documentaries The Corporation and The 11th Hour.