Dear Alumni and Friends,

Communication with each other in the Goizueta community has always been important, but it has taken on even greater significance in these tough economic times. Because of this need, we are reintroducing the Class Correspondent Program. This program allows alums to stay in touch with each other through the school. Your class correspondent is the point person for your class who will reach out to each of you in order for you to stay connected.

Our class correspondents tell us that they have really enjoyed reconnecting with their classmates. Please check here to see if there is news from your class. If not, and you want to become a Class Correspondent, please contact Dara Freiberg.

We know many of you have been impacted by the economic downtown and we will continue to provide programming and resources we hope help assist you. Please see the Career Corner section of this newsletter for details about several upcoming career events specifically for alumni. Scheduled is a tele-seminar about online networking best practices, an alumni career workshop in New York and our annual career fair for alumni in Atlanta.

Warm regards,

Samantha Renfro
Sr. Director, Alumni Relations
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Mentor Panel: Real Estate
February 20 - Atlanta
Find out from the experts about what is happening in the real estate industry and the current crisis on Feb. 20 in Atlanta. > Sign Up Now

Real Estate Networking
February 26 - New York City
Join the New York Real Estate Group for Cocktails and Networking at the Marriott Marquis in NYC on February 26 at 6:00pm. > Sign Up Now

Women to Women
February 26 - Atlanta
Join us for a women's roundtable event where students and executives will discuss issues for women in business. > Sign Up Now

NYC Speaker Series
March 3 - New York City
Join the NYC Goizueta Group for the 2009 Breakfast Series kickoff with Thomas Smith on March 3 at 7:30am. > Sign Up Now

Alumni News
Alex Yarosh 98BBA has been named head of the talent department at Gersh Talent Partners. He has been with the agency since 2000.

Anand Ramachandram 04MBA is with SAP in Value Engineering. He recently self-published a book called "Getting Clarity: The 7 Fundamental Skills to Conquer Information Overload."

Josh Luber 99BBA 06JD/MBA is the CEO of Servinity.com, a new company which is using social media to improve staffing for the restaurant industry. Servinity.com features an employment site, online scheduling and social networking tools.

Joe Tipograph 08JD/MBA is an associate with Kelley Drye & Warren LLP in Washington DC. The law firm will be hosting a breakfast seminar on "Legal Issues in Social Media" this month. If you are interested in attending, please contact him.

Goizueta Business School News
New Members of the External Relations Department

Goizueta Alumni Entrepreneur Network
Join the Goizueta Alumni Entrepreneur Network on February 4 at 7:30am for breakfast. John Harris 79JD/MBA will be speaking on "IP Issues for Entrepreneurs" at Morris, Manning and Martin in Atlanta. > Sign Up Now

EMBA Reading Club
Please join us for the next EMBA Reading Club (ERC) that is being held on Tuesday, February 10 from 6:30pm - 9:00pm in Room W320 at Goizueta Business School. Please contact Mike Ryan 07EMBA if you are interested in joining the group. > More
Angela Bostick, director of Corporate Relations, Steffani Lautenschlager, Associate Director of Development, and Jonathan Russell, Associate Director of Alumni Relations, have joined Maria Mazursky, associate dean of Development and Alumni Relations, in Goizueta's External Relations Department. Bostick will serve as the first point of contact for many of the school's boards, including the Goizueta Advisory Board and Executive Fellows. She will oversee the Dean's Leadership Speaker Series, stewardship of new and existing corporate partners and coordination of Goizueta's corporate sponsorship activities. Lautenschlager will work in fundraising and alumni relations with young Goizueta alumni in New York and Atlanta. Russell will serve as the manager of the Mentor Program and will take the lead role in all Goizueta alumni events across the country.

**Future of TV: Disruptive Change in Video Services**
This special event on February 4, sponsored by Wireless Technology Forum, The Claus M. Halle Institute for Global Learning, and Benn Konsynski will feature an executive panel discussion in industry leaders on the significant changes taking place in the video services market. Just as Web 2.0 and social networking started to have profound change in the users' behavior on internet, similarly TV viewing habits are changing, possibly making TV archaic. > More

**Open House - Farewell for Susan Gilbert**
You are invited to an Open House, sponsored by the Goizueta Business School, to say good-bye to our long-time colleague and friend, Susan Gilbert on Friday, February 20, at 4:30pm at Goizueta Business School, Room W525. As you know, Susan recently left to become Associate Dean of MBA Programs at the Rutgers Business School. > RSVP

**The Economic Slowdown Ho-Down**
The Goizueta Marketing Strategy Consultancy (GMSC) Leadership Team would like to invite you to The Economic Slowdown Ho-Down on Wednesday, February 18 from 6:00pm - 8:00pm at Goizueta Business School, Room W320. Southern BBQ fare and refreshments will be served. Dress is business casual. RSVP required by February 13. > RSVP

**GMSC Presentation Day**
On May 7, six talented student teams will compete in front of a panel of judges to present their value-added recommendations for real world marketing problems faced by companies and non-profit organizations. The GMSC leadership team is seeking experienced marketing or consulting professionals and leaders within the Atlanta business community who would like to join the judging panel for this competition. If you are interested, please contact Marcia Gomez, Director of Community and Judging or the GMSC Leadership Team.
Alumni Board Corner
The Goizueta Alumni Board recently elected Sarah O'Brien 03EMBA as President, Steven Greenfield 04EvMBA as Vice President and Peter Corbett 03BBA as Secretary. Chip Gross 97MBA will remain on the board as the Immediate Past President. The board kicked off their year with a strategic planning retreat. There will be more information on their plan of action in future communications.

Social Networking Best Practices Webinar
Wednesday, February 18 1:00pm ET
Are you really LinkedIn? Join social networking strategist, David Nour 00EMBA of Relationship Economics, on Wednesday, February 18 at 1:00pm ET for a look inside social networking tools and best practices to help extend the value of your on- and off-line business relationships. In 90 minutes, we'll focus on the practical and pragmatic use of LinkedIn with a content-rich profile, identifying and reinvigorating stagnate relationships, how to address unanswered requests, how to combat unsolicited invitations and how not to abuse the system. Through advanced search techniques, we'll fine tune your focus, cover how to turn answers into alliances, and how to leverage a highly decentralized knowledge management system with questions and answers. We'll review groups, newly released applications and much, much more. Please reserve your FREE Webinar seat now. > More

NY Alumni Career Workshops and Networking Event
Friday, March 6, 12:30pm - 4:30pm
Alumni in the NY area are invited to a half-day career event in New York City on Friday, March 6 from 12:30pm - 4:30pm. This FREE career event will cover topics including job search strategies, how to update your resume, utilizing online networking sites and how to communicate transferable skills to potential employers. The schedule includes a speaker, panel discussion and networking time. Career Coaches will also be on hand to provide brief resume critiques and search advice specific to your situation. We thank Towers Perrin, the Association of Executive Search Consultants and BlueSteps for their sponsorship and support. Please register for this FREE event. > RSVP

Alumni Career Fair, Atlanta
Thursday, March 26, 8:30am - 11:30am
Come meet recruiters with opportunities for employment in this speed-networking format career fair. This FREE event is open to all alumni as well as Evening and Executive MBA students. Alumni and students can register here. Companies interested in recruiting at this event can register here.
You received this e-mail based on your request for information from Emory's Goizueta Business School. We appreciate the opportunity to keep you up-to-date on our current events and information.

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