SOCIAL ENTERPRISE @ GOIZUETA

NICARAGUA - EL SALVADOR TRIP
FEBRUARY 23-MARCH 4, 2016

Exploring Sustainable Economic Development
MBA Mid-Semester Module
Exploring Sustainable Economic Development

Module Overview
This MSM exposes students to the development challenges faced in the Central America by engaging participants in discussions related to how business principles and market-based solutions can be applied to achieve meaningful societal impacts.

Students experience first-hand a range of social enterprises working in a diverse set of impact areas. To ensure the most authentic experience possible, SE@G works with country-partners that introduce us to for-profit and nonprofit organizations operating in both urban and rural settings.

This year's trip will visit both Nicaragua and El Salvador from February 23 through March 4, 2016. Students will:

- Explore coffee farms & communities
- Visit social enterprises
- Work on community health projects
- Engage local leaders & entrepreneurs
- Tour Granada & Suchitoto
- Have an opportunity to extend their stay with separate beach stay at end of trip

Proposed Itinerary

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<thead>
<tr>
<th>Day</th>
<th>Details</th>
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<tbody>
<tr>
<td>Day 1:</td>
<td>Arrive in Nicaragua</td>
</tr>
<tr>
<td>Tues., Feb.</td>
<td>PM: Depart Atlanta DL 369 for Managua (Late</td>
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<tr>
<td>23</td>
<td>Arrival)</td>
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<td></td>
<td>(Travel by bus to Jinotega; Lodging at Finca El</td>
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<td></td>
<td>Peten)</td>
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<td>Day 2:</td>
<td>Coffee and Coffee Communities</td>
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<tr>
<td>Wed., Feb.</td>
<td>AM: Finca El Peten tour</td>
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<td>24</td>
<td>PM: Introduction to Nicaragua Community Health</td>
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<td></td>
<td>Connection</td>
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<tr>
<td>Day 3:</td>
<td>Coffee and Coffee Communities</td>
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<td>Thur., Feb.</td>
<td>AM: Los Robles community engagement</td>
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<td>25</td>
<td>PM: Free time on the farm</td>
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<td>Day 4:</td>
<td>Coffee and Coffee Communities</td>
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<td>Fri., Feb.</td>
<td>AM: Finca Los Pinos (Byron Corrales)</td>
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<td>26</td>
<td>PM: Grounds for Empowerment cuppings</td>
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<tr>
<td></td>
<td>(Lodging in Matagalpa/Jinotega)</td>
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Applying business acumen & market-based solutions to achieve meaningful and enduring societal impacts.

Join the trip.

<table>
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<tr>
<th>Day</th>
<th>Details</th>
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| Day 5: Sat., Feb. 27 | Transition to Granada  
AM: Tour beneficio  
*(Travel to Granada)*  
PM: Tio Antonio visit  
*(Lodging at Hotel Con Corazon)* |
| Day 6: Sun., Feb. 28  | Women’s Cooperatives  
AM: Meeting with cooperatives  
PM: Granada city tour |
| Day 7: Mon., Feb. 29  | Transition to El Salvador  
*(Flight to San Salvador)*  
PM: Lula Mena visit  
*(Lodging in Suchitoto)* |
| Day 8: Tues., Mar. 1  | Small, Growing Businesses  
AM: Rana (organic indigo entrepreneur)  
PM: Suchitoto city tour |
| Day 9: Wed., Mar. 2  | Santa Ana Volcano Hike  
*(Lodging in Ataco)* |
| Day 10: Thurs., Mar. 3 | El Salvador’s Coffee Country  
AM: Coffee Farm  
PM: Coffee Farm |
| Day 11: Fri., Mar. 4  | AM: Depart for Atlanta |

**El Salvador Beach Extension Option**  
*(Additional Fee $150 Double; $215 Single Per Night)*

| Day 11: Fri., Mar. 4 | Transfer from Flower Route to El Tunco Beach.  
*Lodging in El Tunco at Tekuanikal Hotel* |
| Day 13: Sat., Mar. 5 | Free Day  
*Lodging in El Tunco at Tekuanikal Hotel* |
| Day 14: Sun., Mar. 6 | Transfer to Airport. |

**Social Enterprises to Be Visited**

On the trip, students will visit / engage with the following social entrepreneurs / enterprises (tentative):

- Byron Corrales: [https://www.youtube.com/watch?v=bi3q05kiwjQ](https://www.youtube.com/watch?v=bi3q05kiwjQ)
- Centro Social Tio Antonio: [http://www.tioantonio.org/](http://www.tioantonio.org/)
- Rhina de Rehmann: [https://www.youtube.com/watch?v=7VRJATASgTY](https://www.youtube.com/watch?v=7VRJATASgTY)
Estimated Costs

The cost estimates provided below are based upon 14 students participating. Costs are subject to change based on the confirmed size of the group.

- **$2,100** for Food, lodging, in country ground transportation, and admission / service project fees.

Students are responsible for arranging their own air transportation (Atlanta to Managua, Managua to San Salvador, San Salvador to Atlanta). Based on past trips – the costs of air travel is $1,000-$1,500.

Optional Beach Extension at end of trip is not included in the above price.

Questions?

Please contact Melinda at SE@G at melinda.k@emory.edu.