Executives OnStage®

Acting tools for effective leadership I
A mid-semester module for leaders to become more Assertive, Confident, & Expressive via Acting Tools, in cooperation with CMU’s Tepper School.

Unique Goizueta Student Opportunity

• Limited to 20 students.
• Goizueta 2018 Mid-semester [2/27, 2/28, 3/1, 3/2, with all sessions held 8am – 12pm]
• Expand your personal comfort zone.
• Acquire an Acting box of inner & outer communication tools.
• Learn a practical & empowering use of “Actions” toward an Objective.
• Incorporate a new, assertive frame of mind when speaking in public.
• Learn Visual, Aural & Temporal influence tools.
• Gain greater presence, confidence, & awareness of your public persona.
• Value more dynamic variety.
• Learn to analyze & design monologue and staging.
• Learn how to overcome “stage fright” & other presentation issues.
• No previous Acting experience expected.

Perception may or may not be Reality. But Perception is, in fact, what Influences. This highly experiential module is an in-depth introduction to publicly influencing listeners’ perception of you as a leader, how to more assertively, confidently, & effectively express yourself, using the practical skills, greater comfort, confidence & ease of professional, live-theatre Actors. Through the Executives OnStage framework, you will study & master the core concepts and techniques of Acting — thus empowering you to more effectively & creatively, engage & influence well beyond the safety of the podium. This module is presented in service to Goizueta’s Leadership Initiative. Versions of our Executives OnStage® course have been successfully taught for 25 years and have empowered thousands — from undergraduates, to MBAs, to the FBI, to a Noble Laureate, to corporate senior executives from the U.S., China, India, Qatar, Amsterdam & London.

Welcome to the new era of ubiquitous social communication. Welcome to the new demands of leadership. Welcome to the Stage.

Geoffrey Hitch, MFA, Carnegie Mellon (Lead Instructor)
Geoffrey is an award winning professional theatre director & an Associate Professor of Acting & Business Communications at the Tepper School of Business at Carnegie Mellon University; he has taught for CMU in Amsterdam, London, and Qatar. He is graduate of, & has taught Acting & Directing at, CMU’s School of Drama (America’ oldest degree-granting drama program). He has taught at London’s Royal Central School of Speech & Drama, NYC’s Juilliard Theatre Center, Circle In The Square, tll North Carolina School of the Arts, NYU’s Tisch School of the Arts, & at NYU in Shanghai. His CMU Drama students appear on stage (including “Hamilton”), screen (including “Spider Man”, “Star Trek”) & television (including “Mad Men”, “Man in the High Tower”). He has also directed over 160 professional productions. Geoffrey and Michael developed this course when Michael taught at the Tepper School, and it has been one of the most popular MBA courses for two decades.

Michael Prietula, PhD, MPH, Emory University (Co-creator)
Michael is Professor of Information Systems at the Goizueta Business School and faculty in the Georgia Center for Diabetes Translational Research. Michael was a research scientist at Honeywell Aerospace & Defense, a faculty member of Dartmouth College, Carnegie Mellon, and served as department chair at Johns Hopkins University (adjunct faculty in the Johns Hopkins School of Medicine). He was also a scuba diving instructor, a musician, & stage manager (on the Board of Directors) of community theatre in Vermont featuring Dartmouth faculty.