Israel MSM Presentation
Sept 23rd, 2019
Intro to Israel
Demographics & Government

• Official language: Hebrew
• Recognized language: Arabic
• Population: 9,089,700
• Ethnic groups: 74% Jewish, 21% Arab, 5% Other
• Religion: 74% Jewish, 18% Muslim, 2% Christian, 2% Druze, 4% Other
• Government: Unitary parliamentary republic
• President: Reuven Rivlin
• Prime Minister: Benjamin Netanyahu
• Year of independence: 1948

Israel Overview

1All figures 2019 estimates
Economy highlights

- GDP (PPP): $354B (54th)
- GDP (nominal): $391B (32nd)
- Gini: 42.8 (48th)
- HDI: 0.903 (22nd; very high)
- Currency: New shekel (₪) (ILS)
- Main sectors: Agriculture, Financial services, High technology, Energy (natural gas, electricity, and solar), Manufacturing (diamonds, defense contracting), Tourism

Israel Overview
Entrepreneurship & Technology in Israel: “Start-Up Nation”, “Silicon Wadi”

• Highly developed sector in Israel; one of the world’s most important innovation capitals

• 140 scientists & technicians per 10,000 employees (85 per 10,000 in U.S., 83 per 10,000 in Japan)
MSM Basics
Israel: Tuesday, February 25th, 2020 – Friday, March 6th, 2020

Dubai / Turkey: Friday, March 6th, 2020 – Monday, March 9th, 2020

Approximate cost: TBD; expecting to be at least $1,000 cheaper than all other MSMs; flat program fee + flights to/from Tel Aviv

Required travel documents: U.S., Canada, most European & South American countries – passport only; other countries – check with your home country’s embassy
Your Trip Leaders
September 30th, 2019: deadline to Enroll in MSM with Goizueta Program Office

November 1st, 2019: deadline for deposit
Working Itinerary
Tuesday, February 25, 2020

Travel to Tel Aviv
Wednesday, February 26, 2020
Arrival and Welcome Dinner in Tel Aviv
Thursday, February 27, 2020

Tel Aviv Day 1: Cultural Activities & Company Visits
Friday, February 28, 2020

Tel Aviv Day 2: Cultural Activities & Company Visits
Saturday, February 29, 2020

Haifa, Nazareth & Sea of Galilee: Cultural Activities
Sunday, March 1, 2020

Jerusalem Day 1: Cultural Activities
Monday, March 2, 2020

Jerusalem Day 2: Cultural Activities & Company Visits
Tuesday, March 3, 2020

Jerusalem Day 3: Cultural Activities & Company Visits
Wednesday, March 4, 2020

Visit Dead Sea, Masada, Ein Gedi
Thursday, March 5, 2020
Negev Desert & Be’er Sheva: Cultural Activities & Company Visits
Friday, March 6, 2020
Tel Aviv: Morning Wrap-Up, Travel to Dubai/Istanbul
Saturday, March 7, 2020
Dubai/Istanbul Day 2
Dubai/Istanbul Day 3

Sunday, March 8, 2020

Dubai/Istanbul Day 3
Monday, March 9, 2020

Morning in Dubai/Turkey, Travel to Airport