Emory University
Russia MSM
Working Itinerary

The following itinerary is a working document and is subject to change (revised 9/23/2019).

<table>
<thead>
<tr>
<th>February 25</th>
<th>Visit</th>
<th>Departure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td></td>
<td>Students will depart on flights booked individually to Moscow, Russia.</td>
</tr>
</tbody>
</table>

**Meals Included:** Per airline

<table>
<thead>
<tr>
<th>February 26</th>
<th>Visit</th>
<th>Departure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Meals Included:** Per airline

**Welcome Dinner**

**Moscow Accommodations:** (1 of 6)

**Arrival and Acclimation in Moscow I City Tour & Welcome Dinner**

*Welcome to Moscow!* Russia’s cosmopolitan capital city is home to the iconic onion-domed Saint Basil’s Cathedral, remnants of the Soviet state, a deep-rooted arts culture, and a thriving nightlife scene. In such a captivating city, it’s no surprise that Moscow can be described as both thrilling and complicated.

- Students to arrive by noon on flights arranged on own.
- Transportation from the airport to the hotel will be arranged based on the most common arrival time of all students.
- For students arriving during the most common arrival time: Meet your guide and board your private coach at the airport.
- Check in to your hotel.
- Lunch on own.
- In the afternoon, meet the guide in the hotel lobby and depart via half day coach for your Moscow City Tour.

**Moscow City Tour!**

Tour description or list of highlights. Moscow is Russia’s political, economic, and cultural heart. During your tour, your guide will introduce you to the insider’s glimpse into Moscow’s top attractions, which include Tverskaya Street, Red Square, the Cathedral of Christ the Savior, the Novodevichiy Convent, Poklonnaya and Vorobievy Moutains. And Bulvarnoye Koltso (Boulevard Ring, along with other attractions. All being views from the outside.

In the afternoon, enjoy the Kolomenskoye which is the former village and archaeological site housed summer residences of the grand dukes of Moscow, and later of the tsars. Entrance to Kolomenskoye included.

- Evening:
  - Meet the guide in the hotel lobby and prepare to depart via coach to your Welcome Dinner.
  - Taste the local cuisine with a **Welcome Dinner** (3-course meal with 1 glass of beer or wine included). (coach transportation provided).
  - After dinner, return to the hotel.
February 27

Moscow: Company Visits and Kremlin/Armoury Tour

- Enjoy breakfast at the hotel.
- Join your group for morning meetings at the hotel. (Half day meeting space needed with coffee break included)

**Guest Speaker** (Sourced by Emory University)

“**Russian and American Corporate cultures, Industrial companies overview**”

- Speaker: Tatiana Kozhevnikova, Deputy CEO, Organizing Committee 2018 FIFA World Cup
- Former Deputy General Manager State Nuclear Energy Corporation "Rosatom"

**Guest Speaker** (Sourced by Emory University)

**Russian Energy Sector, International Joint Ventures, Adapting strategies to the Russian Market**

- Speaker: Vice President, Russia & CIS region Schneider Electric
- Former Area Vice-President, Europe - Eastern Region Emerson, 2009 - 2015

- After morning company visits at the hotel, depart with your afternoon guide for lunch and cultural visits.
- Enjoy lunch as a group at a local restaurant.
- After lunch, continue to the Kremlin and Armoury cultural visits.

**Kremlin and Armoury Tour**

*Tour description or list of highlights. The Kremlin is an imposing re-brick fortress stretching along the banks of the Moskva River, it is a grand centerpiece of Moscow and one of Russia’s most recognizable landmarks. Originally the seat of the Russian grand dukes and later the home of the Soviet leaders such as Lenin and Stalin, the Kremlin id now the Russian president’s official residence. The Kremlin Armoury gives an inside look at the extravagance of the Russian tsars. Housed in at mid-19th century building inside the Kremlin, the Armoury Chamber displays a wide variety of items from the tsars’ treasury, including ancient state regalia, ceremonial dress and the largest collection of gold and silver by Russian craftsmen.*

- After cultural visits, return to your hotel via coach and guide.
- Dinner on own and evening free.

February 28

Moscow: Company Visits

- Enjoy breakfast at the hotel.
- Meet the guide and board your coach for a full day of company visits.

**Sberbank, Largest Russian Retail bank, Agile Office visit,**

- Panel discussion: Retail Finance in Russia, Corporate Responsibility
- Meeting with Goizueta Alumni, General Manager of VISA in Russia

- After company visit, transfer to lunch.
- Enjoy lunch as a group at a local restaurant.
- After lunch, continue to your afternoon company visit.

**Afternoon Company Visit** (Sourced by Emory University)

**Yandex, multinational corporation specializing in Internet-related products and services, including transportation. Meeting with Product Management team**

- After company visit, return to the hotel.
- Enjoy dinner on your own and the evening free.
<table>
<thead>
<tr>
<th>February 29</th>
<th>Moscow: Morning Company Visit at the Hotel and Tretyakovskaya Gallery Visit</th>
</tr>
</thead>
</table>
| **Saturday**| ▪ Enjoy breakfast at the hotel.  
                   ▪ Join your group for a morning company visit at the hotel.  
                   **Morning Company Visit at the Hotel** (Sourced by Emory University)  
                   **Case discussion “PepsiCo M&A strategy in Russia. Distribution challenges in eight time zones”**  
                   Speaker: **Konstantin Kosilko**, Integration Project Manager, PepsiCo Russia  
                   ▪ After your morning company visit, depart with your guide via the subway for a visit to the Tretyakovskaya Gallery. (group subway passes included)  
                   ▪ Stop for lunch as a group, before starting your gallery tour.  
                   ▪ After lunch,  
                   **Tretyakovskaya Gallery** (entrance included)  
                   *Tour description or list of highlights.*  
                   ▪ After tour return to your hotel via guide and public transportation.  
                   ▪ Evening free and dinner on own or with friends. |
| **March 1** | Moscow: Day Trip to Kolomenskoe |
| **Sunday** | ▪ Enjoy breakfast at the hotel.  
                   ▪ Meet the guide in the hotel lobby and depart via coach for Kolomenskoe.  
                   ▪ Participate in a Russian Doll Making Workshop  
                   ▪ After the workshop, transfer to lunch.  
                   ▪ Enjoy a group lunch while in Kolomenskoe  
                   ▪ After lunch, transfer to the city center and participate in a team Scavenger Hunt  
                   Team Scavenger Hunt (designed by Emory University) (afternoon subway passes included)  
                   ▪ After the Scavenger Hunt, transfer back to Moscow with the coach and guide.  
                   ▪ Enjoy a free evening and dinner on own. |
| **March 2** | Moscow: Skolkovo Innovation Center Visit |
| **Monday** | ▪ Enjoy breakfast at the hotel.  
                   ▪ Meet the guide and depart via coach for a full day at the Skolkovo Innovation Center.  
                   **Full Day Visit to the Skolkovo Innovation Center**  
                   *Skolkovo Innovation Center (Russian Silicon Valley) is a modern scientific and technology innovation complex build for the development and commercialization of new technology. It is the first in the post-Soviet era Russian science city built “from scratch”. The complex provides economic conditions operating in the priority sectors of the modernization of the Russian economy: telecommunications, space, biomedical technology, energy efficiency, information technology and nuclear technology. The scientific director of the complex is a Nobel Prize winner Jaures Alferov. (entrance included)*  
                   ▪ Stop for lunch as a group lunch, during the visit to Skolkovo.  
                   ▪ Return to the hotel with the coach and guide.  
                   ▪ Enjoy your evening free and dinner on own. |
March 3

**Tuesday**

**Meals Included:**
- Breakfast at the hotel
- Lunch

**St. Petersburg Accommodations:**
(1 of 4)

---

**St. Petersburg: Transfer to St. Petersburg**

- Enjoy breakfast at the hotel.
- Check out of the hotel.
- Meet the guide, load luggage and board coach for the train station.
- Transfer to the train station.

### Intra-Program High-Speed Train (quote only)

<table>
<thead>
<tr>
<th>Train #</th>
<th>Origin</th>
<th>Destination</th>
<th>Departure</th>
<th>Arrival</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sapan</td>
<td>Moscow</td>
<td>St. Petersburg</td>
<td>a.m.</td>
<td>a.m.</td>
</tr>
</tbody>
</table>

*Note: travel time from Moscow to St. Petersburg is approximately 3.5 hours

**Welcome to St. Petersburg!** Russia’s second largest city has been dubbed “Venice of the North” because of its many waterways. It’s also one of Eastern Europe’s most beautiful destinations with countless architectural gems, including the Hermitage, one of the world’s largest art museums.

- Upon arrival in St. Petersburg, meet your guide and board a private coach at the train station.
- Enjoy lunch as a group at a local restaurant.
- After lunch, enjoy a city tour en-route to your hotel.

**St. Petersburg City Tour:**

Tour description: A relatively young city, St. Petersburg was founded in 1703, and has been playing key role in the history of Russia ever since. During sightseeing tour you will see the main architectural and historical monuments of Saint Petersburg such as Hermitage, Palace Square, Nevski Prospect, St Isaac’s Cathedral and Church of the Savior on Spilled Blood, etc. You will take a ride along its main streets and prospects enjoying its splendid sights: numerous palaces and cathedrals, rivers and channels, bridges and parks. Entrance to the Church of the Spilled Blood included.

- After tour, transfer to the hotel.
- Arrive at the hotel and check in.
- Enjoy a free evening and dinner on own.
March 4

**St. Petersburg: Hermitage Visit, Company Visit and Evening Ballet Performance**

**Wednesday**

- Enjoy breakfast at the hotel.
- Meet your guide and board coach for a full day mixed with cultural visits and a company visit.

**State Hermitage Museum**

Located at The Winter Palace, The State Hermitage Museum is the second-largest art museum in the world. It was founded in 1764 when Empress Catherine the Great acquired an impressive collection of paintings from the Berlin merchant Johann Ernst Gotzkowsky. With over 3 million items in its collection, it offers views from impressionist masterpieces to fascinating Oriental treasures. One estimate has it that you would need eleven years to view each exhibit on display for just one minute. (Entrance included)

- After visiting State Hermitage Museum, transfer to lunch.
- Enjoy a group lunch at a local restaurant.
- After lunch transfer, to ITMO University.

**ITMO University Visit** *(Sourced by Emory University)*

ITMO University is one Russia’s leading higher education and research institutions, specializing in Information Technology, Optical Design and Engineering (TOP-50 in the world for IT).

**Commercialization entrepreneurial ideas in Russia.** *(TBC)*

Speaker: Daria Ivanova, Head of Project management office for National Technology Initiative

**Meeting with ITMO Alumni for technology panel**

- After the university visit, return to the hotel via coach and guide.
- Dinner on own and evening free.

### Meals Included:

- Breakfast at the hotel
- Lunch

### St. Petersburg Accommodations:

(2 of 4)

March 5

**St. Petersburg: Company Visit, Debrief and Evening Ballet Performance**

**Thursday**

- Enjoy breakfast at the hotel.
- Meet the guide and board coach for a half day company visit.

**Emerging Trends in St. Petersburg Shipping Industry - Company Visit**

*Sourced by WorldStrides ISA Custom Programs*

- After the company visit, return to the hotel via coach and guide.
- Lunch on own.
- Half-day conference room meeting space at the hotel to be provided for Module Debrief (conducted by Emory traveling leaders) Included: meeting space in class room seating, projector, screen, note pads, WiFi and water.
- Enjoy and early dinner on own.

**Evening:**

- Meet the guide in the hotel lobby and depart via coach to an evening Ballet Performance.
- Ballet Performance in St. Petersburg (ticket included).
- After the performance, return to the hotel via coach and guide.

### Meals Included:

- Breakfast at the hotel

### St. Petersburg Accommodations:

(3 of 4)
St. Petersburg: Tsarskoey Selo State Museum, Free Afternoon and Farewell Dinner

Friday

- Enjoy breakfast at the hotel.
- Meet the guide and board coach for a morning of sightseeing.

Tsarskoye Selo State Museum

Tour description: A monument of world architecture and park and garden art of XVII – early XX century. A whole range of reigns starting from Catherine I and lasting till Nicolas II left its own influence and traces. More than 100 architectural constructions on the area situated on the territory of Ekaterininsky and Alexandrovsky parks. The Amber Room of the Catherine Palace is called the Eighth World Wonder. Tsarskoye Selo is also home to one of the finest creations of Classicism in architecture - the Alexander Palace. (entrance included)

- After the museum visit, return to the hotel via coach and guide.
- Lunch on own.
- Enjoy a free afternoon checking out the sights on your own.

Evening:

- Meet the guide in the lobby and depart via coach to your Farewell Dinner.
- In the evening, reflect on your experiences with an authentic Farewell Dinner as a group (one glass of beer or wine included with dinner).
- After dinner, return to the hotel and enjoy the remainder of your evening.

March 7

Return Home

Saturday

- Enjoy breakfast at the hotel.
- Check out of the hotel.
- Transportation from the hotel to the St. Petersburg airport will be arranged at the most common departure time for all students.
- For students departing during the most common departure time: Meet your guide to load luggage and transfer by coach to the airport for your return flight home.
- Students will depart on flights home, booked individually.

Program Ends

Throughout your program

As part of our commitment to quality and value, we’ve included the following:

- English-speaking, trained professional tour guides, as noted
- Entrances for cultural sites, unless otherwise noted
- Ground transportation including:
  - Transportation in safe, clean motorcoach as noted in your itinerary - Full day = 8 hours; Half day = 4 hours
    - Transfers to visits within city limits (note visits outside city limits may incur additional costs)
    - Meal transfers, as noted
    - Airport transfers for one (1) most common arrival time and one (1) most common departure time
- Intra-city transportation, as listed in your itinerary

Before your program departs

- Customized online registration portal to manage student registration, payments, dietary and health information collection, roommates, etc.
- A customized app with offline access to materials including your day-to-day itinerary, group messaging, and important documents
- Customized pre-departure information for students and faculty

We thought of that too!

- Bottled water on coach rides
- One non-alcoholic drink at all included meals

worldstrides.com/highered
1-800-422-2368
- Intra-program high-speed train transportation from Moscow to St. Petersburg (quote only)
- Gratuities for meals, guides, and drivers
- CFAR Insurance
- WorldStrides ISA Travel Partner

- One alcoholic drink for welcome and farewell dinners

A Note about Confidentiality: This document contains proprietary work product of WorldStrides and is presented in good faith. The recipient(s) agree(s) to protect the confidentiality of this proposal subject to any state laws that require certain information to be made publicly available if requested. The proposal should not be sent to a third party without informing WorldStrides and gaining consent.