Welcome to Seoul! In the high-tech South Korean capital, you may feel as if you’ve stepped into the future...which makes it all the more important to remember how quickly this ubër-modern city has accomplished all that it has. Experience Seoul from its boardrooms to its shrines ...all of it pulsing to the ever-present KPop beat.

- Transportation from the airport to the hotel will be arranged based on the most common arrival time of all students.
- For students arriving during the most common arrival time: Meet your guide and board your private coach at the airport.
- Check in to your hotel.
- Enjoy a free afternoon and evening.
<table>
<thead>
<tr>
<th>February 27</th>
<th>Welcome to Seoul (Company Visits &amp; Welcome Dinner)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Thursday</strong></td>
<td>Enjoy breakfast at the hotel.</td>
</tr>
<tr>
<td>Meals Included:</td>
<td>Meet your guide and board coach for a full day of company visits!</td>
</tr>
<tr>
<td>Breakfast at the hotel</td>
<td><strong>Visit Theme i.e. Shaping the Future of Consumption in South Korea - Company Visit 1 Note:</strong> Themes for company visits are presented here as examples, and will be developed in collaboration with your university. A typical visit includes a management discussion, leadership speaker, facility tour and/or presentation.</td>
</tr>
<tr>
<td>Lunch</td>
<td>Enjoy lunch as a group at a local restaurant.</td>
</tr>
<tr>
<td>Dinner</td>
<td>After lunch, continue to next meeting.</td>
</tr>
<tr>
<td>Seoul Accommodations:</td>
<td><strong>Visit Theme i.e. Challenges Associated with Manufacturing in South Korea - Company Visit 2 Sourced by WorldStrides ISA Custom Programs</strong></td>
</tr>
<tr>
<td>The Plaza, Autograph Collection (2 of 5)</td>
<td>After company visit, return to your hotel.</td>
</tr>
<tr>
<td>Evening:</td>
<td>Meet the guide in the hotel lobby and prepare to depart via coach for dinner.</td>
</tr>
<tr>
<td></td>
<td>Taste the local cuisine with a Welcome Dinner (two glasses of beer, wine or soda included with meal) (coach transportation provided).</td>
</tr>
<tr>
<td></td>
<td>After dinner, return to the hotel via coach and guide.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>February 28</th>
<th>Seoul: University Visit &amp; Afternoon Free</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Friday</strong></td>
<td>Enjoy breakfast at the hotel.</td>
</tr>
<tr>
<td>Meals Included:</td>
<td>Meet your guide and board coach for a half day visit to a local university.</td>
</tr>
<tr>
<td>Breakfast at the hotel</td>
<td><strong>Local University in South Korea Visit - Company Visit 3 Sourced by WorldStrides ISA Custom Programs</strong></td>
</tr>
<tr>
<td>Seoul Accommodations:</td>
<td>Socialize and network peers at the Local University in South Korea.</td>
</tr>
<tr>
<td>The Plaza, Autograph Collection (3 of 5)</td>
<td>Return to the hotel and spend your afternoon exploring Seoul on your own!</td>
</tr>
<tr>
<td></td>
<td>Lunch on own.</td>
</tr>
<tr>
<td></td>
<td>Dinner on own and evening free.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>February 29</th>
<th>Seoul: Cultural Immersion</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Saturday</strong></td>
<td>Enjoy breakfast at the hotel.</td>
</tr>
<tr>
<td>Meals Included:</td>
<td>Meet your guide and board the coach for a full day of sightseeing.</td>
</tr>
<tr>
<td>Breakfast at the hotel</td>
<td><strong>Orientation Tour of Seoul</strong> Tour description or list of highlights including: Gyeongbok Palace, Folklore Museum, Jogyesa Temple, Insadong Antique Street, Namsangol Hanok Village, Namdaemun Market (applicable entrances included).</td>
</tr>
<tr>
<td>Lunch</td>
<td>Group lunch during tours.</td>
</tr>
<tr>
<td>Seoul Accommodations:</td>
<td>Continue to afternoon tours.</td>
</tr>
<tr>
<td>The Plaza, Autograph Collection (4 of 5)</td>
<td>After tours, return to the hotel via coach and guide.</td>
</tr>
<tr>
<td></td>
<td>Enjoy a free evening and dinner on own or with friends.</td>
</tr>
</tbody>
</table>
Welcome to Busan!

Formerly Romanized at Pusan and now officially Busan is the South Korea’s second most-populous city. It is the economic, cultural and educational center of southeastern Korea.

- Upon arrival in Busan, meet your guide and board your private coach at the train station.
- Check in at the hotel.
- Spend the afternoon exploring the city on your own.
- Lunch on own.
- Dinner on own and evening free.

March 1

**Sunday**

**Seoul: Cultural Tours**

- Enjoy breakfast at the hotel.
- Meet your guide and board the coach for a full day of sightseeing.

**Meals Included:**

- Breakfast at the hotel
- Lunch

**Seoul Accommodations:**

- The Plaza, Autograph Collection (5 of 5)

**DMZ Tour**

*Tour description or list of highlights including: Imjingak Park, Dorasan Station, Dora Observatory, The 3rd Infiltration Tunnel, Return to Seoul, War Memorial of Korea (applicable entrances included).*

**March 2**

**Monday**

- Enjoy breakfast at the hotel.
- Check out of the hotel.
- Meet guide and check out of your hotel. Board coach and depart for the train station.

**Meals Included:**

- Breakfast at the hotel

**Busan Accommodations:**

- Lotte Hotel Busan (1 of 5)

**Intra-Program Bullet Train (quote only)**

<table>
<thead>
<tr>
<th>Train#</th>
<th>Origin</th>
<th>Destination</th>
<th>Departure</th>
<th>Arrival</th>
</tr>
</thead>
<tbody>
<tr>
<td>KTX127</td>
<td>Seoul</td>
<td>Busan</td>
<td>12:00 p.m.</td>
<td>2:42 p.m.</td>
</tr>
</tbody>
</table>

**Travel to Busan**

- Bullet Train to Busan - Approximately 2 hours & 15 minutes

March 3

**Tuesday**

**Busan: Company Visits**

- Enjoy breakfast at the hotel.
- Meet the guide and board coach for a full day of company visits.

**Meals Included:**

- Breakfast at the hotel
- Lunch

**Busan Accommodations:**

- Lotte Hotel Busan (2 of 5)

**Visit Theme - Company Visit 4**

Sourced by WorldStrides ISA Custom Programs

- Enjoy a group lunch, between company visits.
- After lunch, continue to your afternoon meeting.

**Visit Theme - Company Visit 5**

Sourced by WorldStrides ISA Custom Programs

- Return to your hotel for an evening at your leisure.
## March 4

**Wednesday**

**Busan: Cultural Tours**

- Enjoy breakfast at the hotel.
- Meet your guide and board coach for a full day of sightseeing.

**Busan City Tour**

Tour highlights include: Gamcheon Cultural Village, known its steep streets, twisting alleys and brightly painted houses. Jagalchi Market located on the edge of Nampo Port, this market is known to be the largest seafood market in South Korea. The market will also give insight on the South Korean culture. The area also houses a wide variety of street food vendors, shops and of course...fish. BIFF Square will show a mix of local and modern culture of Busan. The area is filled with shopping alleys and food stands. At the end of the tour, visit a Makgeolli (Korean rice wine) brewing experience.

- Group lunch at local restaurant, during tour.
- After tours, return to the hotel via coach and guide.
- Enjoy the evening free and dinner on own.

**Meals Included:**

- Breakfast at the hotel
- Lunch

**Busan Accommodations:**

- Lotte Hotel Busan (3 of 5)

## March 5

**Thursday**

**Busan: Giving Back & Free Afternoon**

- Enjoy breakfast at the hotel.
- Meet your guide and board coach for a half day service learning project.

**Service Opportunity:** Contribute to the community of Busan with a project that allows students to interact with locals (arranged by WorldStrides Global Academic Team). Visit 6

- Return to the hotel via coach and guide.
- Enjoy the remainder of your afternoon free.
- Lunch on own.
- Dinner on your own and evening free.

**Meals Included:**

- Breakfast at the hotel

**Busan Accommodations:**

- Lotte Hotel Busan (4 of 5)

## March 6

**Friday**

**Busan: Day Trip to Gyeongju**

- Enjoy breakfast at the hotel.
- Meet guide in the hotel lobby and board coach for a full day of sightseeing.

**Busan Area Cultural Tour or Day Trip**

Tour description: Gyeongju is located in the southeast of South Korea with over 2,000 years of worth of history as it used to be the capital of the ancient Silla Dynasty. Silla used to be the wealthiest country in Korea, with many architectural sites still remaining. During the trip, enjoy visits to the Bulguksa Temple, Tumuli Park, Cheomseongdae Observatory and the National Museum of Gyeongju (entrance included)

- Group lunch at local restaurant, during tour.
- After lunch, continue to your afternoon tours.
- After tours, return to the hotel.

**Evening:**

- Meet your guide in the hotel lobby and depart to your Farewell Dinner.
- Reflect on your experiences with an authentic South Korean meal during your Farewell Dinner as a group (two glasses of beer, wine or soda included with meal) (coach transportation provided).
- After dinner, transfer back to the hotel via coach and guide.
March 7

**Saturday**

Meals Included:
Breakfast at the hotel

**Per Airline**

### Return Home

- Enjoy breakfast at the hotel.
- Spend your morning free exploring Busan, if your flight allows.
- Check out of the hotel.
- Transportation from the hotel to the airport will be arranged at the most common departure time for all students.
- For students departing during the most common departure time: Meet your guide to load luggage and transfer by coach to the airport for your return flight home.
- Students will depart on flights home, booked individually.

**Program Ends**

### Throughout your program

As part of our commitment to quality and value, we’ve included the following:

- English-speaking, trained professional tour guides, as noted
- Entrances for cultural sites, unless otherwise noted
- Ground transportation including:
  - Transportation in safe, clean motorcoach as noted in your itinerary - Full day = X hours; Half day = X hours
  - Transfers to visits within city limits (note visits outside city limits may incur additional costs)
  - Meal transfers, as noted
  - Airport transfers for one (1) most common arrival time and one (1) most common departure time
- Intra-program bullet train from Seoul to Busan, South Korea (quote only)
- Gratuities for meals, guides, and driver

### Before your program departs

- Customized online registration portal to manage student registration, payments, dietary and health information collection, roommates, etc.
- A customized app with offline access to materials including your-day-to-day itinerary, group messaging, and important documents
- Customized pre-departure information for students and faculty

### We thought of that too!

- Bottled water on coach rides
- One non-alcoholic drink at all included meals
- One alcoholic drink for welcome and farewell dinners

**A Note about Confidentiality:** This document contains proprietary work product of WorldStrides and is presented in good faith. The recipient(s) agree(s) to protect the confidentiality of this proposal subject to any state laws that require certain information to be made publicly available if requested. The proposal should not be sent to a third party without informing WorldStrides and gaining consent.