And Now for Something REALLY FUN

Accounting Electives for MBAs
Spring 2014
BUS 514
Financial Statement Analysis

- BUS514 is a rigorous extension of BUS 512, focused on decision-making using financial statement data.
- Focus on deeper understanding of the advantages and limitations of using financial accounting to assess firm performance.
- Focus on earnings and earnings quality
- Some lecture, problems, and mostly cases.
- Culminating in a group project that:
  - evaluates the earnings quality of a real company
  - forecasts earnings and other fundamentals
  - provides valuation of firm equity.
BUS 519
Advanced Financial Reporting

• A deeper dive into the details of the financial statements.
  – Become footnote literate.
  – Learn to appreciate the use and abuse of accounting discretion by managers.
  – Develop skills to unravel earnings management.
  – Understand interaction of accounting policies with strategic production/investment and financing decisions.
  – Take apart a firm’s financial statements.

• Work involved is intense but rewarding!
• Relation to 514?
BUS 513
Managerial Accounting

- Not financial accounting.
- Not undergraduate cost accounting.
- How managers use info to make decisions.
- Main Topics:
  - Analytical Tools for making strategic and operational decisions.
  - Strategic Cost Management.
  - Performance Measurement.
- Audience
  - Mktg, Consulting, General Mgmt, Corp Finance.
- Practical Focus.
But Wait!

- Want to get into the nitty gritty?
  - 611 Advanced Managerial (Rodgers)
  - 612 Advanced Financial Reporting (Sevier)
  - 612B Financial Reporting II (Vornholt)
  - 616 Corp and Partnership Taxation (Goginsky)

- These cross-listed courses can allow MBAs to dig deep into accounting.
  - Contact Mary Sevier
Be Planning Ahead

• Most electives are offered only once per year.

• Be looking next fall for:
  – Taxation for Management Decisions.
THANKS!