Management Practice

Financial Valuation:
The Theory and Practice of Valuing a Business
Financial Valuation

- Introduction to the theory and practice of valuing a business entity

- Significant part of the course is dedicated to applying valuation techniques to one or more real world situations

- You will work with teammates to determine how to define a plan and work through the many ambiguities associated with valuing an actual business
Financial Valuation

- Significant involvement from business and finance professionals outside of Goizueta is a vital component of the course

- The course capstone work is the valuation of a private business

- But, it is more than just a finance course . . .
Financial Valuation

- Students “peel apart a business” to gain an in-depth understanding of what makes it tick, how it fares against competitors, and how the enterprise fits into the wider environment of industry and the economy.

- Students have a real-life consulting experience and a deep look into a business where they draw upon data analysis, economics, marketing, accounting, and other skills.
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- Questions?