Exploring Sustainable Economic Development in Nicaragua and Costa Rica

Travel Module 2014
February 27 – March 10, 2014
¡Bienvenidos a Nicaragua y Costa Rica!

We visit:
- **Nicaragua**: Jinotega (Los Robles), Granada, San Juan del Sur
- **Costa Rica**: San Ramon (Guanacaste) and San Jose

We focus on:
- Sustainability
- Economics of the coffee industry
- Communities and cooperatives

We connect:
- Several community engagement projects
- Visit numerous businesses, farms, restaurants, infinity pools, beaches, ...

Required preparation:
- 4 hours of meetings (plus readings)
Our Stops ...

Costa Rica
Partners on the Ground

- Comunidad Connect, our long-time partners in Nicaragua (Jon, Dariel and Mara)
- Work with Nicaraguan communities to facilitate sustainable community development

- S.E.E.D., our new friends in Costa Rica
- Jose Miguel Alfaro Gomez and Sebastian Morua Hernandez
- Promote corporate responsibility and strategic social investment in Costa Rica
Engagement Opportunities

- Visit coffee farms, businesses and communities
- Visit (nonprofit and for-profit) social enterprises
- Meet several women’s cooperatives
- Work/play with local kids in schools
Cultural and Social

- Finca Las Nubes BBQ
- Cooking lessons
- Beaches
- Visit Granada
- Barra Honda National Park
Impacts

• Economic (spending $$ with locals)
• Community (community service projects)
• Two ongoing SE@G projects (health clinic in Los Robles and Farmers to 40)

In early 2012, we initiated a project to develop and support a community health clinic in Los Robles. The Casa Comunal has been transformed into a health clinic and is scheduled to open in Nov. 2013.

Following our 2013 pilot of a model that will return 40% of the retail price for coffee to the farmers that grow the beans, the new Farmers to 40 site is now live.
Trip Details

• **Thursday, February 27 to Monday, March 10, 2014**

• **Estimated Cost**
  – Ground costs, including all meals (~$2,900)
  – Airfare (~$600-800)
  – Personal spending (estimated at ~$300)

• **Lodging**
  – Eco-lodge (in Los Robles)
  – Hotels (in Granada, San Ramon and San Jose)
  – Homestays (in San Juan del Sur)

• **Language Requirements** *(Spanish not required, but appreciated)*

• **Space is limited to 16 students**
For Additional Insights ...

• For one perspective on the “look and feel” of the trip (compiled by an EvMBA student): http://vimeo.com/35135008

• Go to the Social Enterprise @ Goizueta facebook page: http://www.facebook.com/socialenterprise.goizueta

• Ask students who went last year – e.g., Jesus Figueroa, Mireille Williams-Sharp, Christine Pieton

• Questions? Contact Ellen Williams at eswill3@emory.edu or stop by W504