Exploring Sustainable Economic Development in Nicaragua and El Salvador

Travel Module 2015
February 24 – March 7, 2015
¡Bienvenidos a Nicaragua y El Salvador!

We focus on:

– Social enterprises
– Economics of the coffee industry
– Communities and cooperatives

We connect with:

– Numerous projects, businesses, nonprofits, farms, (restaurants), (beaches), ...
– Communities
Nica Stops ...

Salvi Stops ...
Partners on the Ground

- Comunidad Connect, our long-time partners in Nicaragua
  - Work with Nicaraguan communities to facilitate sustainable community development

- Oportunidades, our new friends in El Salvador
  - Promote education and entrepreneurship programs for young people in El Salvador
Currently on the Agenda

• Coffee farms (in Nicaragua and El Salvador)
• Centro Social Tio Antonio (Nicaragua)
• Hotel con Corazón (Nicaragua)
• Women’s Cooperatives (Nicaragua)
• Technoserve (Nicaragua and El Salvador)
• Qumbo Store and Workshop (El Salvador)
• Mercado Global (El Salvador)
• Sequence Journey (El Salvador)
Engagement

- Visit coffee farms and communities
- Visit (nonprofit & for-profit) social enterprises
- Meet several cooperatives
- Visit an after-school entrepreneurial program
Cultural & Social
Deepening Impacts

- Two ongoing SE@G projects - NCHC community health project in Los Robles and Farmers to 40 coffee project
- One Goizueta Impact Investors client (Mercado Global)
- One Impact of Entrepreneurship Database Program accelerator-partner (Technoserve)

In early 2012, we initiated a project to develop and support community health programming in Los Robles. The Casa Comunal was transformed into a health clinic and the Nicaragua Community Health Connection was born.
Trip Details

- **Monday, February 24th to Sunday, March 7th, 2015**

- **Estimated Cost**
  - Ground costs, including all meals (~$2,900)
  - Airfare (~$600-800)
  - Personal spending (estimated at ~$300)

- **Lodging**
  - Eco-lodge (in Los Robles)
  - Comfortable hotels the rest of the way

- **Language Requirements** *(Spanish not required, but appreciated)*
For Additional Insights ...

• For one perspective on time spent in Nica’s coffee country: [http://www.emory.edu/EMORY_MAGAZINE/issues/2014/winter/features/nicaragua.html](http://www.emory.edu/EMORY_MAGAZINE/issues/2014/winter/features/nicaragua.html)

• For one perspective on the “look and feel” of the trip (compiled by an EvMBA student): [http://vimeo.com/35135008](http://vimeo.com/35135008)

• Talk to students who went last year – e.g., Benjamin Jones, Masayuki Matsumura, Kaili Delp.

• Talk to Giselle Barrera about our plans for El Salvador.

• Questions? Contact Jon Thompson at jonrockett@gmail.com or stop by W504.