South Africa: Your Introduction to Africa

• Huge opportunities (and unique challenges) across the continent.
  • Enormous transformation over past 10 years.
  • Political stability has taken root in literally dozens of countries.
  • Economic stability has led to high growth rates across the region.
  • Global trade has arrived; middle classes are starting to emerge.
  • Bottom line: With a population of over 1 billion (the youngest in the world), living in over 50 countries (covering 20% of world’s land area), and economic growth of 5-6% per year, no continent offers bigger potential for rapid growth and change.

• South Africa adds a unique layer... and a compelling story about leadership and human potential.
  • End of Apartheid brought political, social and economic challenges that are unprecedented in world history: integrating the vast majority of a population (many millions of people) into a society and economy from which it had been excluded – intentionally, and with shocking inhumanity.
  • The challenges faced by all institutions – businesses, governments, universities and NGOs – have proved to be enormous.
  • As evidenced across the continent, with such challenges and sudden discontinuities have come remarkable innovation and surprising growth.
The student experience: a rich and diverse package.

- **Overview of activities (details subject to change)**
  - Travel from Atlanta Feb. 24, arrive Johannesburg Feb. 25.
  - Johannesburg sights include Apartheid Museum, lunch in Soweto.
  - Cape Town sights include Table Mountain, Robbin Island prison, winery visits.
  - Safari experience: visit to game park to see African wildlife.
  - Program ends (departure from Cape Town) approximately March 6.

- **Students will learn about the challenges of boot-strapping a nation and an economy to keep pace with rest of the world.**
  - **Inventiveness.** In past SA modules, we’ve seen mobile phones as payment and banking systems; sports marketing for largely illiterate populations; HR solutions to bring millions into formal economy and corporate workforce; VC investments in green-field industries; developing global markets from a remote and once-isolated region; farmers becoming agribusiness owners, entrepreneurs & leaders.
  - **Resilience.** The history of colonialism and apartheid; the remarkable legacy and leadership of Nelson Mandela, Desmond Tutu and others, who defied all predictions and brought a black majority rule without violence and recrimination; corporate social responsibility and nation-building.

- **Bottom line:** The country’s natural beauty, its wildlife, and its culture make for a profoundly transformative experience.
Operational Details [as of 10/29; subject to change]

- Illustrative itinerary
  - Depart ATL Tuesday, Feb. 24; arrive JNB/hotel Wednesday Feb. 25
  - Feb. 25 - 27 Johannesburg
    - Cultural tours include lunch in Soweto Township, Apartheid Museum
    - Business visits tba
  - Feb. 28 – Mar. 1 Pilanesburg (safari lodge, 3-hr. coach drive from Johannesburg)
  - Mar. 2 coach drive to JNB, flight to Cape Town
  - Mar. 3 – 6 Cape Town & Vicinity
    - Cultural tours include ferry to Robben Island prison, Table Mountain
    - Business visits tba
    - Day trip to Stellenbosch to visit wineries [In my experience these are both cultural and business visits!]
  - Students depart CPT for home or personal travel on March 6 or 7 [exact timing tba]

- Estimated costs [to be finalized during the 1st week of November]
  - Base fee will be approximately $3500-3600, assuming twin occupancy and enrollment of 25-30.
    - Base fee includes mid-trip JNB-CPT flight, but not the international flights, e.g. ATL-JNB and CPT-ATL.
    - Many meals included; most days have “on-your-own time” or inexpensive meals at your expense.
    - Single-room accommodation for entire program is available, but would add approximately $1000.
  - Optional post-trip programs (Cape Peninsula tour, additional safari packages, etc.) available at extra cost.
  - Optional extra pre- and post-trip nights at group hotels, plus ind’l. airport transfers available at extra cost.

- Visas not required for US citizens; visa coordinator dedicated to assist others.