Japan Lead Week 2010
Handbook
Goizueta Business School
Emory University

Professor Richard Metters
Yoshi Iwanami
Makiko Matsuo
Hide Tsuda
## Important Telephone Numbers

<table>
<thead>
<tr>
<th>Japan Lead Week Organizers' Phone</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yoshi Iwanami (Mobile in Japan only) 080-5900-3427</td>
<td></td>
</tr>
<tr>
<td>Makiko Matsuo (Mobile in Japan only) 090-1534-9867</td>
<td></td>
</tr>
<tr>
<td>Hide Tsuda (Mobile in Japan only) 080-3534-7656</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Emergency</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Police</td>
<td>110</td>
</tr>
<tr>
<td>Ambulance / Fire</td>
<td>119</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hotels</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Shinagawa Prince Hotel (Tokyo) 03-3440-1111</td>
<td></td>
</tr>
<tr>
<td>Aki Grand Hotel (Hiroshima - Day 3) 0829-56-0111</td>
<td></td>
</tr>
<tr>
<td>Hiroshima Tokyu Inn (Hiroshima - Day 4) 082-244-0109</td>
<td></td>
</tr>
<tr>
<td>Hotel Heian-no-Mori Kyoto (Kyoto) 075-761-3130</td>
<td></td>
</tr>
<tr>
<td>Nagoya Tokyu Hotel (Nagoya) 052-251-2411</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hospitals (English Speaking Doctors)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Luke's International Hospital (Tokyo) 03-3541-5151</td>
<td></td>
</tr>
<tr>
<td>Kyoto Japan Baptist Hospital (Kyoto) 075-781-5191</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Long Distance Call from Japan</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Calls: 001 + Country Code + Area Code + Number</td>
<td></td>
</tr>
<tr>
<td>Collect / Credit Card Calls: 0051 + Country Code + Area Code + Number</td>
<td></td>
</tr>
</tbody>
</table>

*If you use your own cell phone via US to call someone/some place in Japan, put “81” as a country code and drop the first “0” in the number.*
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1-a. **Welcome to Japan!!**

Thank you for joining Japan Lead Week 2010. This is a memorial first visit to Japan as an official Lead Week at Goizueta.

Our main objective is to learn the diversity, one of our core values, from the actual experience of Japan Lead Week. We hope to provide you with an introduction to Japanese culture, society and business. We have an exciting itinerary planned for the tour which we can explore the uniqueness in Japan – operational, financial, political and historical uniqueness, through the multi-aspects of the Japanese culture as well as visiting the leading Japanese companies, and of course, a lot of fun!

We look forward to sharing eleven days with you and hope to create lifetime memories.

To make this trip fruitful and enjoyable for everyone, we ask for your cooperation with the following:

1-b. **Important things to know**

- **Read this handbook beforehand and bring it with you to the trip**
  This handbook will help you to prepare for the trip and will also navigate you through your stay in Japan. Please read through this handbook beforehand and bring it with you to the trip.

- **Do not forget to bring the following**
  - Passport (You are not required to show your ID when you order alcohol. But some clubs/bars may require you to show ID. A copy of your passport may be helpful. **US divers license does not work as ID in Japan.**)
  - I-20 (for non-US students)
  - Airline tickets (between US and Japan)
  - Cash (Exchange your dollars to Yen at Narita Airport)
  - Business Suit (Tie is necessary)
  - **Name Badge** (Needed for alumni dinner)
  - Something warm to wear
  - Umbrella
  - This handbook
  - Digital camera
  - Electric adapter
  - Small bag; **You will need a smaller bag to carry your personal belongings because your luggage is supposed to be shipped to the next destinations on Day 6 & 9. You are not able to bring your big luggage in Shinkansen (Japanese Bullet) train due to the space limitation.**

- **Cash/Card**
  - **Cash is usually the best** form of payment
  - The amount you need depends on how long you are going to spend and what kind of extra activities you are going to do. Foods are almost same price as US. Taxi is expensive (almost twice that of US).
  - Be aware that **most stations, some restaurants and smaller stores do not take credit cards.**
  - US/European ATM cards may not work in Japan.
  - Tips are unnecessary anywhere. Pay at the cashier, not at the table in restaurants.

- **Luggage weight**
  Please keep your luggage weight less than **25kg (55lb)**. If your luggage weight goes over it, you will be charged when you take a flight from Tokyo to Hiroshima.

- **Attendance to official activities**
  Attendance to all the official activities and events are mandatory. **Regarding your attire for company visits, please follow the instruction for each visit on the following schedule parts.**
For ladies: Don’t wear shoes with heels higher than 5 cm (2 inch) when you visit Toyota and Mazda. We are required to follow this because of safety regulation in their sites.

On time arrival
Please be on time for any scheduled events. We will be departing at the appointed hour. We will leave you behind! In case of lateness, please call one of organizers’ cell phones.

No food and beverage/ No Camera/ No cell phone during the company visits
- Please do not bring any food, beverage and gum during company visits. This behavior is considered to be rude.
- You are not allowed to take pictures in offices and factories we are going to visit.
- Please turn off or set silent mode your cell phone during the company visits. Leave them in the bus when we visit Toyota and Mazda.

Mobile Phone/ Internet
- Most tourists in Japan use rental phones. You can rental and return a mobile phone at Narita International Airport. If you use your own cell phone via US to call someone/some place in Japan, put “81” as a country code and drop the first “0” in the number.
- You are basically charged to use internet in almost all hotels we are going to stay.

Climate in Japan

<table>
<thead>
<tr>
<th></th>
<th>Average Highest</th>
<th>Average Lowest</th>
<th>Precipitation Amount (mm)</th>
<th>Precipitation Days (days)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tokyo</td>
<td>55F</td>
<td>41F</td>
<td>114.5</td>
<td>9.5</td>
</tr>
<tr>
<td>Nagoya</td>
<td>56F</td>
<td>39F</td>
<td>115.2</td>
<td>8.8</td>
</tr>
<tr>
<td>Kyoto</td>
<td>54F</td>
<td>34F</td>
<td>109</td>
<td>n/a</td>
</tr>
<tr>
<td>Hiroshima</td>
<td>57F</td>
<td>40F</td>
<td>120.5</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Power Plug
Power voltage in Japan is 100V. Plug form is different from US’s. Bring a transformer and/or convertor with you, if necessary.

Taxis
- Cabs are expensive (initial charge of 710 JPY); probably twice as that of US
- Get in and out of taxi on the curb-side only
- 4 people maximum per cab
- If the lamp on the dash is lit, the car is open
- Be careful, the center of Tokyo can be extremely busy
- Watch out because the door of rear seats opens and closes automatically; do not attempt to open or close the door yourself when you get out
- Be sure that you have all of your belongings when you leave the taxi

Trains
- Trains and subways are definitely the cheapest way to travel
- Be careful, there are hundreds of stations just in Tokyo area. See Maps on Page 34 and 35
- Train stations in Tokyo is usually never far away no matter where you are (10-15 min. walk)
- Buy tickets at vending machine – don’t throw out your ticket! You’ll need it when you exit the station!
- Don’t speak through your cell phone in a train! This is considered to be a breach of manners in Japan.
- If you find yourself lost, fell free to ask help. Japanese people tend to be very helpful in this regard; English is quite limited, so you may have to ask multiple people

If you have any questions, concerns or suggestions, please feel free to contact the organizers.
2. Member’s List

-a. Member’s Photos

Professors

Prof. Richard Metters

Prof. Kathryn King-Metters

Trip Organizers

Yoshi Iwanami – MBA 10

Hide Tsuda – MBA 10

Makiko Matsuo – MBA 11
### -b. Pre-study team

<table>
<thead>
<tr>
<th>#</th>
<th>Pre-Study Team</th>
<th>Themes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Olusegun Abdul</td>
<td>Parul Lahoti</td>
</tr>
<tr>
<td>2</td>
<td>Pooja Bansal</td>
<td>Kristi Ludvig</td>
</tr>
<tr>
<td>3</td>
<td>Weston Marti</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Jason Blazy</td>
<td>Max McClain</td>
</tr>
<tr>
<td>5</td>
<td>Anish Eapen</td>
<td>Shannon Melton</td>
</tr>
<tr>
<td>6</td>
<td>Jeff Chen</td>
<td>Jarred Meteau</td>
</tr>
<tr>
<td>7</td>
<td>Vipul Galal</td>
<td>Chris Moore</td>
</tr>
<tr>
<td>8</td>
<td>Jared Hogue</td>
<td>Arun Mulchandani</td>
</tr>
<tr>
<td>9</td>
<td>Amy Hoying</td>
<td>Jen Paschke</td>
</tr>
<tr>
<td>10</td>
<td>Thomas Kamphausen</td>
<td>Chirag Tasker</td>
</tr>
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</table>

### -c. Groups for visiting Seven Eleven (Day 3)

<table>
<thead>
<tr>
<th>Group</th>
<th>Groups for visiting Seven Eleven (Day 3)</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>*Yoshi Iwanami Olusegun Abdul Jeff Chen Nichelle Evans Parul Lahoti</td>
</tr>
<tr>
<td></td>
<td>Max McClain Chris Moore Chirag Tasker Ashley Wooldridge</td>
</tr>
<tr>
<td>B</td>
<td>*Prof. Richard Metters Laila Alequresh Anish Eapen Vipul Galal Khairunissa Jivani</td>
</tr>
<tr>
<td></td>
<td>John Langford Shannon Melton Arun Mulchandani Prof. Kathryn King-Metters</td>
</tr>
<tr>
<td>C</td>
<td>*Hide Tsuda Gary Bernau Lindsay Edwards Jared Hogue Kelley Hogue</td>
</tr>
<tr>
<td></td>
<td>Kristi Ludvig Weston Marti Jared Meteau Jen Paschke</td>
</tr>
<tr>
<td>D</td>
<td>*Makiko Matsuo Jennifer Camp Jason Blaky Amy Hoying Thomas Kamphausen</td>
</tr>
<tr>
<td></td>
<td>Isaac Santos Korey White Vipian Tran</td>
</tr>
</tbody>
</table>

* = Group Captain

### -d. Roommates (for 2 People)

<table>
<thead>
<tr>
<th>#</th>
<th>Room (2 People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Anish Eapen Thomas Kamphausen</td>
</tr>
<tr>
<td>2</td>
<td>Jason Blaky Arun Mulchandani</td>
</tr>
<tr>
<td>3</td>
<td>Chris Moore Jarred Meteau</td>
</tr>
<tr>
<td>4</td>
<td>Max McClain Weston Marti</td>
</tr>
<tr>
<td>5</td>
<td>Vipul Galal Chirag Tasker</td>
</tr>
<tr>
<td>6</td>
<td>Ashley Wooldridge Olusegun Abdul</td>
</tr>
<tr>
<td>7</td>
<td>Yoshi Iwanami Jeff Chen</td>
</tr>
<tr>
<td>8</td>
<td>Hide Tsuda Korey White</td>
</tr>
<tr>
<td>9</td>
<td>Parul Lahoti Jen Paschke</td>
</tr>
<tr>
<td>10</td>
<td>Amy Hoying</td>
</tr>
<tr>
<td>11</td>
<td>Kristi Ludvig Shannon Melton</td>
</tr>
<tr>
<td>12</td>
<td>Lindsay Edwards Isaac Santos</td>
</tr>
<tr>
<td>13</td>
<td>Gary Bernau John Langford</td>
</tr>
<tr>
<td>14</td>
<td>Vivian Tran Khairunissa Jivani</td>
</tr>
<tr>
<td>15</td>
<td>Laila Alequresh Nichelle Evans</td>
</tr>
<tr>
<td>16</td>
<td>Jennifer Camp Makiko Matsuo</td>
</tr>
<tr>
<td>17</td>
<td>Jared Hogue Kelley Hogue</td>
</tr>
<tr>
<td>18</td>
<td>Richard Metters Kathryn Metters (Alexandra Metters)</td>
</tr>
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</table>

### -e. Roommate (for 4 People) Only for Day 4

<table>
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<th>Room (4 People)</th>
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<tr>
<td>1</td>
<td>Weston Marti Arun Mulchandani Ashley Wooldridge Korey White</td>
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<tr>
<td>2</td>
<td>Max McClain Chris Moore Jarred Meteau Olusegun Abdul</td>
</tr>
<tr>
<td>3</td>
<td>Jason Blaky Vipul Galal Chirag Tasker Hide Tsuda</td>
</tr>
<tr>
<td>4</td>
<td>Anish Eapen Thomas Kamphausen Yoshi Iwanami Jeff Chen</td>
</tr>
<tr>
<td>5</td>
<td>Lindsay Edwards Isaac Santos Gary Bernau John Langford Jared Hogue</td>
</tr>
<tr>
<td>6</td>
<td>Vivian Tran Khairunissa Jivani Jennifer Camp Kelley Hogue</td>
</tr>
<tr>
<td>7</td>
<td>Parul Lahoti Jen Paschke Amy Hoying Makiko Matsuo</td>
</tr>
<tr>
<td>8</td>
<td>Nichelle Evans Laila Alequresh Shannon Melton Kristi Ludvig</td>
</tr>
<tr>
<td>9</td>
<td>Richard Metters Kathryn Metters</td>
</tr>
</tbody>
</table>

10
3-a. Master Schedule

### Time Schedule 1 - Be ON TIME!

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 1</td>
<td>March 2</td>
<td>March 3</td>
<td>March 4</td>
<td>March 5</td>
<td>March 6</td>
<td>March 7</td>
</tr>
<tr>
<td>Where</td>
<td>Tokyo</td>
<td>Tokyo</td>
<td>Tokyo</td>
<td>Tokyo &amp; Hiroshima</td>
<td>Hiroshima</td>
<td>Hiroshima &amp; Kyoto</td>
</tr>
<tr>
<td>To Do</td>
<td>Free time</td>
<td>Sightseeing</td>
<td>Company Visit</td>
<td>Flight &amp; Company Visit</td>
<td>Sightseeing &amp; Meeting with Mayor</td>
<td>Bullet train &amp; Sightseeing</td>
</tr>
</tbody>
</table>

| 7:00 | | | | | | |
| 8:00 | | | | | | |
| 9:00 | 8:50 - Meet at Hotel lobby (Main Tower) | 8:30 - Meet at Hotel lobby | 8:40 - Haneda Airport | 8:45 - Meet at Hotel lobby | 8:30 - Meet at lobby & Drop your luggage |
| 9:00 | | | 9:55 - JAL1605 | | |
| 10:00 | | | | | | |
| 11:00 | | | | | | |
| 12:00 | | | | | | |
| 13:00 | | | | | | |
| 14:00 | | | | | | |
| 15:00 | | | | | | |
| 16:00 | | | | | | |
| 17:00 | | | | | | |
| 18:00 | | | | | | |
| 19:00 | | | | | | |
| 20:00 | | | | | | |
| 21:00 | | | | | | |
| 22:00 | | | | | | |
| 23:00 | | | | | | |

Hotel | Shinagawa Prince Hotel | Shinagawa Prince Hotel | Shinagawa Prince Hotel | Aki Grand Hotel | Hiroshima Tokyu Inn | Hotel Heian-no-mori | Hotel Heian-no-mori |
### 3-a. Master Schedule (Cont.)

#### Time Schedule 2 - Be ON TIME!

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00</td>
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<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td></td>
<td>8:00 - Meet at lobby &amp; Drop your luggage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:15</td>
<td></td>
<td>10:15 - Meet at Hotel lobby</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td></td>
<td></td>
<td>11:06 - Shinagawa Station (Tokyo)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00</td>
<td></td>
<td></td>
<td>Lunch (Not provided)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:00</td>
<td></td>
<td></td>
<td>Free day</td>
<td></td>
<td>Free</td>
<td></td>
<td>Free day</td>
</tr>
<tr>
<td>14:00</td>
<td></td>
<td></td>
<td>Free day</td>
<td></td>
<td>Free</td>
<td></td>
<td>Free day</td>
</tr>
<tr>
<td>15:00</td>
<td></td>
<td></td>
<td>Transportation to Narita Airport (Not provided, but you can use a hotel shuttle)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:00</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>17:00</td>
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<td>18:00</td>
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<td>19:00</td>
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<td>20:00</td>
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<tr>
<td>21:00</td>
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<tr>
<td>22:00</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>23:00</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Where**
- Kyoto & Nagoya
- Nagoya & Tokyo
- Tokyo
- Tokyo

**To Do**
- Company visit
- Company visit & Alumni Dinner
- Free day
- Go back to ATL

**Attire**
- Business Casual
- Business Formal
- Free
- Free
3-b. Daily Schedule;
Day1: March 1st (Mon)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Everyone is supposed to be in Tokyo (Check in the hotel by yourselves)</td>
<td></td>
</tr>
</tbody>
</table>

Hotel Information:
- Name: Shinagawa Prince Hotel
- Address: 4-10-30 Takanawa, Minato-ku, Tokyo 108-8611
- Phone: 03-3440-1111
- Access from Narita International Airport
  - **Option1: Airport Limousine (Bus):**
    You can directly get to Shinagawa Prince Hotel. The fare is 3,000 yen. **This is the most recommended option if you directly check in Shinagawa Prince Hotel right after arriving in Japan.** See the time table below.

<table>
<thead>
<tr>
<th>Narita Airport Terminal 2</th>
<th>07:25</th>
<th>08:45</th>
<th>10:05</th>
<th>11:25</th>
<th>13:25</th>
<th>14:45</th>
<th>15:05</th>
<th>15:45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Narita Airport Terminal 1 (Southern Wing)</td>
<td>07:30</td>
<td>08:50</td>
<td>10:10</td>
<td>11:30</td>
<td>13:30</td>
<td>14:50</td>
<td>15:10</td>
<td>15:50</td>
</tr>
<tr>
<td><strong>Shinagawa Prince Hotel</strong></td>
<td>09:10</td>
<td>10:30</td>
<td>11:45</td>
<td>12:55</td>
<td>14:55</td>
<td>16:15</td>
<td>16:40</td>
<td>17:20</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Narita Airport Terminal 2</th>
<th>16:05</th>
<th>16:45</th>
<th>17:05</th>
<th>17:45</th>
<th>18:05</th>
<th>19:05</th>
<th>20:35</th>
<th>21:05</th>
</tr>
</thead>
<tbody>
<tr>
<td>Narita Airport Terminal 1 (Southern Wing)</td>
<td>16:10</td>
<td>16:50</td>
<td>17:10</td>
<td>17:50</td>
<td>18:10</td>
<td>19:10</td>
<td>20:40</td>
<td>21:10</td>
</tr>
</tbody>
</table>

- **Option2: Narita Express (NEX) (Train):** The fare is 3,110 yen. If you will visit some other places before checking in Shinagawa Prince Hotel, NEX is probably more convenient than Airport Limousine because it goes to Tokyo Station, Shibuya Station etc other than Shinagawa Station. Shinagawa Prince Hotel is located in front of Shinagawa Station (2 minutes walk, see the map on the next page) so you can easily find it. Exit from “Takanawa” gate, not “Konan” gate at Shinagawa Station.

- **Option3: Taxi (Safe but Not recommended because it is too expensive)**
  *You can take a fixed rate taxi for 4 people at the airport, which costs about 21,000 yen for a single way.*
Suggested restaurants around Shinagawa Station

- **American**
  - New York Grand Kitchen (in Atre Shinagawa)
  - Grand Central Oyster Bar & Restaurant (in Atre Shinagawa)
  - New York Sub’s (in Atre Shinagawa)
  - Manhattan Grill (in Atre Shinagawa)
  - McDonalds (in Shinagawa Intercity)

- **Italian**
  - Bubby Café (in Atre Shinagawa)
  - Donna D’oro (in Shinagawa Intercity)
  - Trattoria (in Shinagawa Intercity)

- **Chinese**
  - Kyokuryumon (in Shinagawa Intercity)

- **Japanese**
  - Tofuro (in Shinagawa Intercity)
  - Ushio (Sushi bar) (in Atre Shinagawa)
  - Sushi-ko (in Shinagawa Intercity)

**Shinagawa Map**

Enter Shinagawa Station building from “Takanawa” gate. Go through the station building and you can find Atre Shinagawa on your left. Go out from “Konan” gate and you can find Shinagawa Intercity on your right. Everything is within a walking distance.
Day 2: March 2nd (Tue)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tokyo Sightseeing Tour: 8:50 – 18:30</td>
<td>Meet at the Main Lobby of Shinagawa Prince Hotel at 8:50am. Will go to Tokyo Sightseeing Tour together.</td>
</tr>
<tr>
<td>(Lunch included)</td>
<td>- Imperial Palace: 10:00-11:15</td>
</tr>
<tr>
<td>Dress: Casual</td>
<td>- Lunch: 12:00-13:00</td>
</tr>
<tr>
<td></td>
<td>- Asakusa: 13:30-15:00</td>
</tr>
<tr>
<td></td>
<td>- Water Bus: 15:20-16:10</td>
</tr>
<tr>
<td></td>
<td>- Odaiba: 16:10-17:15</td>
</tr>
<tr>
<td></td>
<td>- Tokyo Tower: 17:30-18:30</td>
</tr>
<tr>
<td>Dinner (Provided): 19:00 – 21:00</td>
<td>Will go directly from the Sightseeing Tour together</td>
</tr>
<tr>
<td>Hina-zushi (雛鮨) Sushi Buffet</td>
<td></td>
</tr>
<tr>
<td>Night activities (Optional)</td>
<td></td>
</tr>
</tbody>
</table>

**Tokyo Sightseeing Tour: 8:50 – 18:30**

- **Overview:** You will see “must see” sightseeing spots in Tokyo in this tour.

- **Meeting time and Place:** *Meet at the Main Tower Lobby of Shinagawa Prince Hotel at 8:50am*

- **Sightseeing spots:**

  - **Imperial Palace:** This Japanese castle is the home to the Japanese emperor and the imperial Family, the Imperial Palace. From the 17th century until the Meiji Restoration, it was used as the impregnable fortress of the ruling shogunate. Large portions of it were destroyed in the transfer of power from shogun back to emperor during the Meiji Restoration. The Imperial East Garden is entered through one of three gates, the most popular gate being Otemon, which was once the principle of Edo-jo.

  ![Imperial Palace Image](image1)

  - **Asakusa:** For most of the twentieth century, Asakusa was the major entertainment district in Tokyo. The golden years of Asakusa are vividly portrayed in Kawabata’s novel *The Scarlet Gang of Asakusa* (1930; English translation, 2005). It has now been surpassed by Shinjuku and other colorful areas in the city, in its role as a pleasure district. Sensō-ji is an ancient Buddhist temple located in Asakusa. It is Tokyo’s oldest temple, and one of its most significant. Formerly associated with the Tendai sect, it became independent after World War II. Adjacent to the temple is a Shinto shrine, the Asakusa Shrine. The Kaminari-mon ("Thunder Gate") is the outer of two large entrance gates that ultimately leads to the Sensō-ji in Asakusa. The gate, with its lantern and statues, is popular with tourists.

    ![Asakusa Image](image2)

  - **Odaiba:** Odaiba is a large artificial island in Tokyo Bay, Japan, across the Rainbow Bridge from central Tokyo. It is a popular shopping and sightseeing destination for Tokyoites and tourists alike. Some major attractions include:

    - Fuji Television studios with a distinctive building designed by Kenzo Tange
    - Decks Tokyo Beach shopping mall, featuring Sega Joypolis and Little Hong Kong
    - Aqua City shopping center
    - A replica of the Statue of Liberty
    - One of two beaches in urban Tokyo (swimming not recommended), along with Kasai Rinkai Park in Edogawa Ward

![Odaiba Image](image3)
- Rainbow Bridge connecting Odaiba to the heart of Tokyo
- Venus Fort, a Venice-themed shopping mall
- Daikanransha, a 115-metre (377 ft) Ferris wheel

**Tokyo Tower**: Tokyo Tower is a communications and observation tower located in Shiba Park, Minato, Tokyo, Japan. At 332.5 metres (1,091 ft), it is the tallest self-supporting steel structure in the world and the tallest artificial structure in Japan. The structure is an Eiffel Tower-inspired lattice tower that is painted white and international orange to comply with air safety regulations. Built in 1958, the tower's main sources of revenue are tourism and antenna leasing. Over 150 million people have visited the tower since its opening. FootTown, a 4-story building located directly under the tower, houses museums, restaurants and shops. Departing from here, guests can visit two observation decks. The 2-story Main Observatory is located at 150 meters (492 ft), while the smaller Special Observatory reaches a height of 250 meters (820 ft). The tower acts as a support structure for an antenna. Originally intended for television broadcasting, radio antennas were installed in 1961 and the tower is now used to broadcast both signals for Japanese media outlets such as NHK, TBS and Fuji TV. Japan's planned switch from analog to digital for all television broadcasting by July 2011 is problematic, however. Tokyo Tower's current height is not high enough to adequately support complete terrestrial digital broadcasting to the area. A taller digital broadcasting tower known as Tokyo Sky Tree is currently planned to open in 2011.

**Lunch (Provided)**
**Carne Station**: 12:00-13:00
- Address: 東京都中央区銀座 8-10 先 銀座ナイン 3 号館 B1
- Tel: 03-5568-6167

**Dinner (Provided)**
**Hina-Zushi Nishi-Ginza (Sushi Buffet)**: 19:00-21:00
- Address: 東京都中央区銀座 4-1 番先 西銀座デパート 2F
- Tel: 03-3566-4077

**Night Activities (Optional)**

**Clubs**

(1) **Shibuya Area** (You can go there by JR Yamanote Line from Shinagawa)

- **Club Asia**
  - Address: 1-8 Maruyama-sho, Shibuya-ku, Tokyo
  - Tel: 03-5458-2551
  - URL: [http://www.clubasia.co.jp/](http://www.clubasia.co.jp/)
- **Womb (No events on Tue and Wed)**
  - Address: 2-18 Maruyama-cho, Shibuya-ku, Tokyo
  - Tel: 03-5459-0039
  - URL: http://www.womb.co.jp/

- **Club Atom (Closed on Wednesdays)**
  - Address: 2-4 Maruyama-cho, Shibuya-ku, Tokyo
  - Tel: 03-5428-5195
  - URL: http://www.clubatom.com/pc.php

(2) **Roppongi / Nishiazabu Area**

- **Alife**
  - Address: 1-7-2 Nishiazabu, Minato-ku, Tokyo
  - Tel: 03-5785-2531
  - URL: http://www.e-alife.net/
- **Gaspanic**
  - Address: 3-10-5 Roppongi, Minato-ku, Tokyo
  - Tel: 03-3402-7054
  - URL: [http://www.gaspanic.co.jp/](http://www.gaspanic.co.jp/)

(3) **Shinkiba Area**

- **Ageha (Fri & Sat Only)**
  - Address:
  - Tel: 03-5534-2525
  - URL: [http://www.ageha.com](http://www.ageha.com)

**Bars**

- **Heartland in Roppongi Hills**
  - Address: 6-10-1 Roppongi, Minato-ku, Tokyo
  - Tel: 03-5772-7670

- **Park Hyatt** (Filmed in the movie *Lost in Translation*)
  - Address: 3-7-1-2 Nishi-shinjuku, Shinjuku-ku, Tokyo
  - Tel: 03-5322-1234

**Karaoke:** Too many!
Day 3: March 3rd (Wed)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Visit to Seven Eleven Japan: 9:30 – 11:30</td>
<td>Meet at the Main Tower Lobby of Shinagawa Prince Hotel at 8:30am (Business Formal)</td>
</tr>
<tr>
<td>Lunch (Not Provided): 12:00 – 13:00</td>
<td></td>
</tr>
<tr>
<td>Company Visit to Advantage Partners: 14:30 – 16:00</td>
<td>Will go directly from Lunch together</td>
</tr>
<tr>
<td>Dinner (Not Provided): 18:00 -</td>
<td>Each Japanese organizer may be going to make a mini-dinner tour. Follow them! Or you can go and eat whatever you want by yourself.</td>
</tr>
<tr>
<td>Night activities (Optional):</td>
<td></td>
</tr>
</tbody>
</table>

Company Visit to Seven Eleven Japan: 9:30 – 11:30
- **Meeting time and Place:** Meet at the Main Tower Lobby of Shinagawa Prince Hotel at **8:30am** (Business Formal)
- **Dress Code:** Business Formal
- **Attention:** We will visit one of their stores to see their operation and buy your lunch by four groups. Please confirm which group you are in on the list at Page 10.
- **Company Location:**
  Seven-Eleven Japan Co., Ltd. (Headquarters)
  8-8, Nibancho, Chiyoda-ku, Tokyo
  TEL: 03-6238-3711

[Map of Seven-Eleven Japan Co., Ltd. and surrounding area]
Company Visit to Advantage Partners: 14:30 – 16:00

- **Dress Code:** Business Formal

- **Speaker’s Biography:**
  - Mr. Taisuke Sasanuma – Representative Partner
    Mr. Sasanuma founded Advantage Partners in 1992 with Mr. Folsom. Previously, he established and was the senior Japanese manager of the Tokyo office of Cambridge-based Monitor Company. He also has significant management consulting experience with Bain & Company. Prior to that, he worked for several years with Sekisui Chemical Corporation in Sales, Human Resources, Corporate Planning, and New Business Development. Mr. Sasanuma received his BS and MBA degree from Keio University and also holds an MPA degree from the John F. Kennedy School at Harvard University. He also serves as the Representative Director of APM Co., Ltd.

  - Mr. Richard Folsom – Representative Partner
    Mr. Folsom founded Advantage Partners in 1992 with Mr. Sasanuma. His previous experience was in management consulting with Bain & Company, primarily in their Tokyo office, where he accumulated eight years of experience in developing and implementing strategies for both foreign and domestic corporations in the Japanese market. He received his undergraduate degree in Japanese and Economics from Brigham Young University, and received an MBA degree from the Wharton School of the University of Pennsylvania. Mr. Folsom also serves as Representative Director of APM Co., Ltd.

- **Company Location**
  Advantage Partners, LLP (Headquarters)
  17F Toranomon Towers Office 4-1-28 Toranomon, Minato-ku Tokyo
  TEL: 03-5425-8202
Day4: March 4th (Thu)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer from Tokyo to Hiroshima (by airplane)</td>
<td>Meet at the Main Tower Lobby of Shinagawa Prince Hotel at 7:45am (Business Casual)</td>
</tr>
<tr>
<td>Lunch (Provided):</td>
<td>Lunch box in a bus to Mazda</td>
</tr>
<tr>
<td>Company Visit to Mazda: 14:00 – 16:00</td>
<td></td>
</tr>
<tr>
<td>Checking in Aki Grand Hotel</td>
<td>Will go and check in together</td>
</tr>
<tr>
<td>Dinner (Provided):</td>
<td>At the hotel</td>
</tr>
</tbody>
</table>

Leave Hotel & Move to Hiroshima: (JAL1605 9:55@Haneda → 11:25@Hiroshima)

- **Check out by yourselves**
- Meeting time and place: **Meet at the Main Tower Lobby of Shinagawa Prince Hotel at 7:45am**. Please do not be late. If you are late, you are going to miss a flight to Hiroshima!!!

Company Visit to Mazda:

- **Dress Code:** Business Casual
- **Speaker's Profile**
  - Mr. Yuji TAKENOUCHI
    - General Manager, Global HR Planning Department, HR Division, Mazda Motor Corporation
  
  **Business:**
  - Jan. 2007 to present  Current position
  - April, 1984  Joined Mazda Motor Corporation (Basically working at HR function)
  
  **Education:**
  - Mar. 2009  Completed Kobe Univ. Executive MBA
  - Mar. 1984  Completed Waseda Univ. (Commerce)

- **Company Location:**
  - Mazda Motor Corporation (Headquarters)
    - 3-1 Shinchi, Fuchu-cho, Aki-gun, Hiroshima 730-8670
    - TEL: 082-282-1111
Hotel Information:
- Place: Aki Grand Hotel
- Address: 1-1-17 Miyajimaguchi Nish, Ohno-cho, Saeki-gun, Hiroshima 739-0412 Japan
- Phone: 0829-56-0111

A room is for four people. Check in with your roommates!

Enjoy “Onsen” (Public Bathroom and Sauna)
- Don’t wear swimsuits. Just bring one small towel.
- If you are not comfortable with a public bath, you can use shower in your room.

“Enkai” dinner (Provided)
Day 5: March 5th (Fri)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiroshima Sightseeing Tour &amp; Meeting with Hiroshima Mayor: 8:45 – 17:00 (Lunch included)</td>
<td>Meet at the Main Lobby of Aki Grand Hotel at 8:45am (Business Casual). Check out by yourselves.</td>
</tr>
<tr>
<td>Check in Hiroshima Tokyu Inn</td>
<td>Will check in the hotel before going to dinner.</td>
</tr>
<tr>
<td>Dinner (Provided): 18:00</td>
<td>Meet at the Main Lobby of Hotel at 18:00.</td>
</tr>
<tr>
<td>Night activities (Optional): 21:00</td>
<td></td>
</tr>
</tbody>
</table>

Leave Hotel & Go to Hiroshima Sightseeing:
- **Check out by yourselves**
- Meeting time and place: **Meet at the Main Lobby of Aki Grand Hotel at 8:45am**

**Hiroshima Sightseeing Tour: 8:45 – 17:00**
- **Sightseeing spots:**
  - **Miyajima:** Itsukushima Shrine is a floating shrine in Miyajima Island. It is regarded as one of the top three beautiful sceneries in Japan. First built in the latter half of the Sixth Century, Itsukushima Shrine was remodeled into the present beautiful structure by Taira-no-Kiyomori in 1168. Standing in the sea, it is widely known for its grand and unique construction, and sublime and gorgeous appearance which displays the artistic beauty of the Shinden Style of architecture.
  - **Hiroshima Peace Memorial Museum:** At 8:15am, August 6, 1945, the world's first atomic bomb exploded over Hiroshima. The city was instantaneously reduced to rubble, and hundreds of thousands of precious lives were lost. Most of those who managed to survive suffered irreparable physical and psychological damage; many still suffer the effects today. The Hiroshima Peace Memorial Museum was established in August 1955 to convey the facts of the atomic bombing to people around the world and contribute to the abolition of nuclear weapons and the realization of lasting world peace. In the East Building, an exhibit entitled Hiroshima History tells the story of Hiroshima before and after the bombing. The West Building displays the belongings of A-bomb victims, photographs, and other artifacts. It was designated a UNESCO World Heritage Site in 1996.
  - **Meet the mayor of Hiroshima: 14:00-15:00**
    - **Dress Code:** Business Casual
    - **Place:** Hiroshima City Office
    - **Speaker's Biography:**
      Mr. Tadatoshi Akiba
      Mayor of The City of Hiroshima

Mr. Akiba studied mathematics at the University of Tokyo, receiving a B.S. in 1966 and M.S. in 1968. He continued his studies under John Milnor at the Massachusetts Institute of Technology, earning his Ph.D. in mathematics in 1970. He took teaching jobs at a series of universities: State University of New York at Stony Brook (1970), Tufts University (1972-1986), and Hiroshima Shudo University (1986-1997). His research was on topology, with an interest in homotopy groups. As a member of the Social Democratic Party, he was elected to the House of Representatives, and served from 1990 to 1999. He assumed office as mayor of Hiroshima in February, 1999, and was reelected to this position in 2003 and 2007.
Lunch (Provided)
The Buffet Style Rouji Hiroshima: 12:15-13:15
- Address: 広島県広島市中区基町 6-78 基町クレド・パセーラ 10F
- Tel: 082-502-0655

Hotel Information:
- Name: Hiroshima Tokyu Inn
- Address: 10-1 Mikawacho, Naka-ku, Hiroshima-shi, Hiroshima 730-0029 Japan
- Phone: 082-244-0109

Dinner (Provided): 18:00-
Okonomiyaki Tokubei
- Address: 広島県広島市中区大手町 1-4-31 2F
- Tel: 082-247-2260

Night Activities (Optional):

Suggested places:
- **Club Cream (Club):** Map(1)
  - Address: Hakuba Bldg 2F, 5-3 Nagarekawa-cho, Naka-ku, Hiroshima-shi
  - TEL: 082-241-3838
  - Mid-sized club and live music venue on Yagenbori in the drinking district. They have and impressive set up through they seem to be more geared towards live music.

- **Sound Bar Cover (Club):** Map(2)
  - Address: Hikubishi Bld 2F, 7-6 Nagarekawa, Naka-ku, Hiroshima-shi
  - TEL: 082-249-3917
  - A club space with a pretty good sound system, Cover hosts a wide variety of club events as well as the occasional live show. Open pretty much every night of the year, there are DJs spinning different styles through the week and it’s one of the city’s club venues where you can enjoy a mid-week drink and be able to chat at the bar. Their efforts to make their back chillout room more comfortable and have paid off. It is now a pleasant place to lounge and chat with friends during the week, and helps add an extra dimension to club events that set up second DJ booth.

- **Commune (Club):** Map(3)
  - Address: 10-16, Mikawa-cho, Naka-ku, Hiroshima-shi
  - TEL: 082-541-5244
  - It hosts some of the city’s best club nights, featuring local DJs and DJs from Osaka, Tokyo and abroad. On event nights it costs between ¥1,000 - ¥3,000 to get in and this usually includes one drink. Most weeknights there are DJs playing everything from hard techno to reggae, and there is no cover. Drinks are at the usual bar prices and it’s just about possible to talk over the music if you sit at the bar.

- **Lotus (Bar):** Map(4)
  - Address: 5F Namiki Curl Building, 3-12 Mikawa-cho, Naka-ku, Hiroshima
  - TEL: 082-246-0104
  - Kick off your shoes and lounge at the low tables in this hip little bar overlooking Namiki-dori. With subdued lighting and mellow dub flavored tunes coming from the amazing fantastic sound system Lotus is very chill and a great place for a late night drink. If you don't want to get horizontal or are nervous about shedding your shoes, there is a small table which seats four and a few seats at the counter.

- **BIEN (Bar):** Map(5)
  - Address: 10-13 Mikawa-cho, Naka-ku, Hiroshima-shi
  - TEL: 082-544-1378
You can’t help but be drawn into this spacious and warm restaurant bar through its huge open doors that spill out onto Peace Boulevard as you walk by. The ample use of wood in the décor and the soft lighting combine to make this “casual French” restaurant unique with a blend of French and Italian cuisine, it’s an inviting proposition. If you are just having a drink, you can lounge in the comfortable sofas and seats on the upper floor or enjoy cocktails at their outstanding bar counter.

Tea Salon Kyu (Bar): MAP(6)
- Address: Roko Namiki 5F, 4-14 Mikawa-cho, Naka-ku, Hiroshima-shi
- TEL: 082-247-2955
- One of Hiroshima’s best cafes. Bright and simple during the day, dark and intimate at night. The décor is understated, relying solely on the tasteful furniture, some arty looking lamps, a couple of enormous speakers, and a great big window overlooking Namiki-dori. As with most of Hiroshima’s nicer cafes the clientele seems to be largely made up of young women. Staffs are very friendly. You can enjoy beer, cocktails, teas and cakes here.

Hiroshima Map around the hotel
Every club and bar introduced above is within a walking distance from Hiroshima Tokyu Inn. It is basically safe to walk in the town at late night. But if you are lost, taking a taxi is most sure and convenient to go back to the hotel.

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25
Day 6: March 6th (Sat)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer from Hiroshima to Kyoto (by Shinkansen, or Bullet Train)</td>
<td>Meet at the Main Lobby of Hiroshima Tokyu Inn at 8:30am</td>
</tr>
<tr>
<td>Lunch (Provided): 12:30 – 13:30</td>
<td>Tempura Endo</td>
</tr>
<tr>
<td>Sightseeing Tour in Kyoto: 14:00-17:00</td>
<td></td>
</tr>
<tr>
<td>Dinner (Provided): 18:00-Tosuiro</td>
<td>Will go directly from the Sightseeing Tour together</td>
</tr>
<tr>
<td>Night activities (Optional):</td>
<td></td>
</tr>
</tbody>
</table>

Leave Hotel & Go to Hiroshima Sightseeing: (Nozomi120 9:44@Hiroshima → 11:31@Kyoto)
- **Check out by yourselves**
- Meeting time and place: **Meet at the Main Lobby of Hiroshima Tokyu Inn at 8:30am**.
- **Leave your luggage at the hotel when you check out your room – the luggage will be sent directly to hotel in Kyoto**

Lunch in Kyoto (Provided): 12:30-13:30
Tempura Endo
- **Address**: 京都府京都市東山区八坂通東大路西入ル
- **Tel**: 075-551-1488

Kyoto Sightseeing Tour: 14:00 – 17:00
- **Kinkaku Temple**: Kinkaku-ji, the “Golden Temple”, is one of Kyoto’s best-known attractions, and is listed on the UNESCO World Heritage list since 1994. Kinkaku-ji was originally built in 1397 as a villa for Ashikaga Yoshimitsu (1358 – 1408), third Ashikaga Shogun. It was composed of several buildings, including a replica of the imperial palace’s Shishin-den Hall. 11 years after Yoshimitsu’s death, the villa was converted into a Buddhist temple of the Rinzai sect, with Muso Kokushi appointed as abbot, following Yoshimitsu’s will. On 2nd July 1950, a 21 year-old monk, and student at Otani University, set fire to the Kinkaku-ji. The temple was burned to the ground, and the young man arrested. He confessed that he wanted to die in the flames. The story was immortalized by writer Mishima Yukio in his novel “The Temple of the Golden Pavillion”. The temple was entirely reconstructed in its original form in 1955, extending the gold-foil covering to the lower floors as well.

- **Kiyomizu Temple**: Kiyomizudera (“Pure Water Temple”) is one of the most celebrated temples of Japan. It was founded in 780 and remains associated with the Hosso sect, one of the oldest sects within Japanese Buddhism. In 1994, the temple was added to the list of UNESCO World Heritage sites. Kiyomizudera stands in the wooded hills of eastern Kyoto and offers visitors a nice view over the city from its famous wooden terrace. Below the terrace, you can taste the spring water, which gives the temple its name and which is said to have healing power.
Hotel Information:
- Name: Hotel Heian-no-Mori Kyoto
- Address: 51 Tenno-cho, Okazaki-higashi, Sakyo-ku, Kyoto-shi, Kyoto 606-8332
- Phone: 075-761-3130

Dinner (Provided): 19:00-
Tousuiro (Very popular Tofu restaurant in Kyoto)
- Address: 京都府京都市中京区木屋町通三条上ル上大阪町 517-3
- Tel: 075-251-1600
Night Activities (Optional):

**Suggested places:**

- **Sam & Dave (Club):**
  - Address: Kyoto Nakagyo-ku, Kiya-Cho-Dori, Sanjyo-Kudaru 179, Zaimoku-Cho F.S Kiya-cho Bldg. 3F
  - TEL: 075-211-8998
  - Wed-Sat 8pm-5am
  - Sun 10pm-5am
  - [www.samanddave.jp](http://www.samanddave.jp)

- **Metro (Club):**
  - Address: Ebisu building BF Keihan Marutamachi Station exit #2, Kawabata marutamachi Sagaru, Sakyo-ku, Kyoto
  - TEL: 075-752-4765

- **The Hill of Tara (Bar/Pub):**
  - Address: 1F2F Millenium Oike Bldg. Kawaramachi-higashiiru, Oike-dori, Nakagyo-ku, Kyoto
  - TEL: 075-213-3330
  - The Hill of Tara, named after the sacred site of Ireland, is the first genuine Irish pub in Kyoto. Dignified bar and lounge on the ground floor. Please enjoy your favorite drink, Guinness and other Irish brews, whiskey and spirits. Traditional style restaurant floor upstairs. We proudly recommend you our home made Irish menu.

- **The Gael Irish Pub (Pub):**
  - Address: Yamatooji-dori-shijyo agaru
  - TEL: 075-525-0680
  - The friendly hospitality of owners Michael and Greg and their jolly bilingual staff have made THE GAEL (formally Tadg's Irish Pub) the Lonely Planet's favorite Kyoto bar; relax and make friends, selection of whiskies, bottled beers and Japanese lagers.

- **Sent & James bar (bar):**
  - Address: 140-19 Saito-cho Nishishigaki Shijyo kudaru Shimogyo-ku, Kyoto
  - TEL: 075-351-7571
  - Sent & James bar is old European type of bar which has moody candle light.
Day 7: March 7th (Sun)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sightseeing in Kyoto (Free)</td>
<td></td>
</tr>
<tr>
<td>Lunch (Not Provided)</td>
<td></td>
</tr>
<tr>
<td>Dinner (Not Provided)</td>
<td></td>
</tr>
<tr>
<td>Night activities (Optional)</td>
<td></td>
</tr>
</tbody>
</table>

Suggested sightseeing spots:

- **Nijo Palace**: This world heritage site was the home of Tokugawa Ieyasu, one of the most powerful men in Japan. The castle was built as a residence and not for defense purpose. However, to protect the shogun from enemies, special creaky floorboards (called ‘nightingale’ floors) were installed to warn of anyone approaching. Surrounded by two moats this residence contains two palaces and a vast garden. Any fan of ninja movies will recognize the features, its pretty funny to hear the squeaking of the floor boards when a crowd of people walk down the hall.

- **Sanju-Sangen-Do**: Sanjū-sangendō (thirty-three ken (length) hall) is a Buddhist temple in Higashiyama District of Kyoto, Japan. Officially known as "Rengeō-in", or Hall of the Lotus King, Sanjū-sangendō belongs to and is run by the Myoho-in temple, a part of the Tendai school of Buddhism. The temple name literally means Hall with thirty three spaces between columns, describing the architecture of the long main hall of the temple.

- **Fushimi Inari-Taisha**: Fushimi Inari Taisha (伏見稲荷大社) is the head shrine of Inari, located in Fushimi-ku, Kyoto, Japan. The shrine sits at the base of a mountain also named Inari, and includes trails up the mountain to many smaller shrines. Because Inari is the god of business, each of the Torii is donated by a Japanese business. Merchants and manufacturers worship Inari for wealth. Donated torii lining footpaths are part of the scenic view. This popular shrine is said to have as many as 40,000 sub-shrines (matsuij) throughout Japan.

- **Uzumasa Eiga-mura (Movie Village)**
  - URL: [http://www.toei-eigamura.com/?c=2](http://www.toei-eigamura.com/?c=2)

- **“Zen”- Meditation Experience Tour at Shunkoin**
  - Time: 10:40 – 12:10
  - Price: 2,000Yen/person

- **“Maiko” Experience Tour (Ladies only)**

Suggested Restaurants:

- **Pasta Café**
  - Name: Second House (Higashino toin)
  - Address: 2F Higashino toin Rokkaku sagaru miiyama park, Nakagyo-ku, Kyoto
  - Map:
  - TEL: 075-241-2323
- **Reasonable Italian**
  - **Name:** Caplichoeza
  - **Address:** Kawaramachi VOX building 2F 44 Daikokuchou Sanjo Kawaramachi kudaru, Nakagyo-ku, Kyoto
  - **Map:**
  - **Tel:** 075-221-7496
  - **URL:**
  - **Open Time:** am11:00 – am1:30
  - **Budget:** $10-20 (e.g. Pizza $10-)
  - **This restaurant serves various types of reasonable Italian foods.**

- **Hamburger – American style**
  - **Demode Queen**
  - **Address:** 579-7-5 Nakanomachi Shinkyogokutori Nakagyo-ku, Kyoto
  - **Map:**
  - **Tel:** 075-212-9088
  - **URL:**
  - **Open Time:** 11:30-23:00
  - **Budget:** $10-15 (Hamburger $7-)
  - **This restaurant serves American type of Hamburger, pasta etc.**

- **Hamburger – Japanese style**
  - **Moss Burger**
  - **Address:** 29-2 Shijyotori Teramachi Higashiiru, Shimogyo-ku, Kyoto
  - **Map:**
  - **Tel:** 075-255-3275
  - **URL:**
  - **Open Time:** 11:30 – 23:00
  - **Budget:** $10-15 (e.g. Hamburger $7-)
  - **This restaurant is the one of the biggest domestic hamburger shop chain in Japan.**

- **Ramen (Japanese Noodle Soup)**
  - **Ippudo**
  - **Address:** 653-1 Higashinotoin Nishikikoji Higashiiru, Nakagyo-ku, Kyoto
  - **Map:**
  - **Tel:** 075-213-8800
  - **URL:**
  - **Open Time:**11:30-3:00
  - **Budget:** $10 (e.g. Ramen $6-)
  - **This restaurant serves West-Japan style of Ramen (Pork based soup)**

- **Soba (Japanese Noodle)**
  - **Tsuruki Soba**
  - **Address:** Mozaiku daining 8F, Shijo Kawaramachi Hankyu department, Shijyo Kawaramachi, Kakagyo-ku, Kyoto
  - **Map:**
  - **Tel:** 075-255-3554
  - **URL:**
  - **Open Time:** 11:30-3:00
  - **Budget:** $10 (e.g. Soba $6-)
  - **You can enjoy Japanese traditional Soba in this restaurant.**
Day8: March 8th (Mon)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer from Kyoto to Nagoya (by Bus)</td>
<td>Meet at the Main Lobby of Hotel Heian-no-Mori Kyoto at 10:15am (Business Casual)</td>
</tr>
<tr>
<td>Lunch (Provided):</td>
<td>Lunch box in a bus to Toyota</td>
</tr>
<tr>
<td>Company Visit to Toyota:</td>
<td></td>
</tr>
<tr>
<td>Lunch (Provided):</td>
<td></td>
</tr>
<tr>
<td>Dinner (Provided): Kawadokoya</td>
<td>Meet at the Main Lobby of Kyoto Tokyu Hotel at 18:30</td>
</tr>
<tr>
<td>Night activities (Optional)</td>
<td></td>
</tr>
</tbody>
</table>

Leave Hotel & Go to Nagoya by Bus:
- **Check out by yourselves**
- **Meeting time and place:** *Meet at the Main Lobby of Hotel Heian-no-Mori Kyoto at 10:15am*

Lunch (Provided):

**Company Visit to Toyota:**
- **Dress Code:** Business Casual
- **Company Location:**
  - Toyota Motor Corporation  
  - 1 Toyota-Cho, Toyota City, Aichi Prefecture 471-0826 Japan  
  - TEL: 0565-28-2121

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![Toyota Motor Corporation Location Map]

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Hotel Information:
- Name: Nagoya Tokyu Hotel
- Address: 4-6-8 Sakae Naka-ku Nagoya Aichi 460-0008 Japan
- Phone: 052-251-2411

Dinner (Provided):
Kawadokoya (川床屋):
- Address: 愛知県名古屋市中区栄 3-12-31
- Tel: 052-259-7008
- Meet at the hotel lobby at 18:30.

Night Activities (Optional):
Suggested place:
- PLATINUM (Club)
  - Address: 3-15-20 Sakae, Naka-ku, Nagoya-shi
  - Tel: 052-263-8999
  - URL: http://platinum-jp.jp/nagoya/index.html
  - Price: 2,500 yen for ladies (with 2 drinks)/ 3,000 yen for gentlemen (with 2 drinks)
  - Dress Code: Jackets needed for gentlemen. ID needed.
  - Special event for Mar 8: Euro De Night 80's Special
Nagoya Map:

- Kawadokoya (Dinner)
- PLUTINUM (Club)
- Nagoya Tokyu Hotel
Day 9: March 9th (Tue)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer from Nagoya to Tokyo (by Shinkansen, or Bullet Train)</td>
<td>Meet at the Main Lobby of Nagoya Tokyu Hotel at 8:00am (Business Formal)</td>
</tr>
<tr>
<td>Lunch (Not Provided):</td>
<td></td>
</tr>
<tr>
<td>Company Visit to Sony: 14:00 – 16:00</td>
<td></td>
</tr>
<tr>
<td>Company Visit to Carlyle: 17:30 – 19:00</td>
<td></td>
</tr>
<tr>
<td>Alumni Dinner (Provided)</td>
<td>Will go directly from Carlyle together</td>
</tr>
<tr>
<td>Night activities (Optional)</td>
<td></td>
</tr>
</tbody>
</table>

Leave Hotel & Go back to Tokyo by Shinkansen: (Nozomi#2 9:30@Nagoya → 11:06@Shinagawa)

- **Check out by yourselves**
- Meeting time and place: *Meet at the Main Lobby of Nagoya Tokyu Hotel at 8:00am*
- Leave your luggage at the hotel when you check out your room – the luggage will be sent directly to hotel in Tokyo

Company Visit to Sony: 14:00 – 16:00

- **Dress Code:** Business Formal

- **Company Location:**
  Sony Corporation (Headquarters)
  1-7-1 Konan, Minato-ku, Tokyo
  TEL: 03-6748-2111

Company Presentation from Carlyle: 17:30 – 19:00

- **Dress Code:** Business Formal

- **Speaker's Biography:**
  Mr. Hiroshi Kawahara
  Director
  Tokyo, Japan

  Fund: Japan Buyout
Hiroshi Kawahara is a Director focused on Japanese buyout opportunities primarily in the technology sector. He is based in Tokyo.

Prior to joining Carlyle, Mr. Kawahara was a Director of Business Development at General Electric Japan, developing strategic transactions and growth initiatives for NBC Universal, GE Energy and Global Research Center in Japan. Also at GE, Mr. Kawahara was a Japan Representative, Director and Associate Director for GE Equity, GE’s private equity arm. Prior to that, Mr. Kawahara served as a Vice President of the TMT Group at J.P. Morgan Chase Investment Banking Group in Tokyo. Mr. Kawahara started his career at the Long-term Credit Bank of Japan, including his four year assignment in New York.

Mr. Kawahara graduated from Keio University majoring in economics. He is a Certified Public Accountant in the U.S. and a Small and Medium Enterprise Management Consultant in Japan.

Mr. Kawahara has led investments in AvanStrate Inc. and Broadleaf Co., Ltd. and currently serves on the Board of Directors of both companies.

- **Location:**
  Shinagawa Prince Hotel

**Check in Shinagawa Prince Hotel**

**Alumni Dinner (Provided): 19:30**
**Meguro Gajoen**
- Attention: Please bring your Goizueta name badge.
- Address: 1-8-1 Shimomeguro, Meguro-ku, Tokyo
- Tel: 03-3491-4111

**Night Activities (Optional):**
Day10: March 10th (Wed)

<table>
<thead>
<tr>
<th>Event</th>
<th>Meeting Time &amp; Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sightseeing in Tokyo (Free)</td>
<td>Please return to the hotel by 18:00.</td>
</tr>
<tr>
<td>Dinner (Provided)</td>
<td>Shinkagawa Prince Hotel</td>
</tr>
<tr>
<td>Night activities (Sponsored)</td>
<td>Will go together</td>
</tr>
<tr>
<td>Feria Tokyo (Roppongi) Club &amp; Bar</td>
<td></td>
</tr>
</tbody>
</table>

- Free day for sightseeing, shopping, etc whatever you like!
- Take funny pictures as much as you can! Let's contest who/which group will have taken the funniest ones at the dinner time!
- Please return to the hotel by 18:00.

Suggested sightseeing spots:

- **Akihabara**: Akihabara is a major shopping area for electronic, computer, anime, and otaku goods, including new and used items. New items are mostly to be found on the main street, Chūōdōri, with many kinds of used items found in the back streets of Soto Kanda 3-chōme. First-hand parts for PC-building are readily available from a variety of stores. Tools, electrical parts, wires, micronized cameras and similar items are found in the cramped passageways of Soto Kanda 1-chōme (near the station). Foreign tourists tend to visit the big name shops like Laox or other specialty shops near the station, though there is more variety and lower prices at locales a little further away. Akihabara gained some fame through being home to one of the first stores devoted to personal robots and robotics. Akihabara is also known for cosplay cafe restaurants. Try them!

- **Kabuki**: Kabuki (歌舞伎) is the highly stylized classical Japanese dance-drama. Kabuki theatre is known for the stylization of its drama and for the elaborate make-up worn by some of its performers. The individual kanji characters, from left to right, mean *sing* (歌), *dance* (舞), and *skill* (伎). Kabuki is therefore sometimes translated as "the art of singing and dancing." These are, however, *ateji* characters which do not reflect actual etymology. The kanji of 'skill', however, generally refers to a performer in kabuki theatre. Since the word *kabuki* is believed to derive from the verb *kabuku*, meaning "to lean" or "to be out of the ordinary", *kabuki* can be interpreted as "avant-garde" or "bizarre" theatre.\(^1\) The expression *kabukimono* (歌舞伎者) referred originally to those who were bizarrely dressed and swaggered on a street.

- **Professional Baseball (Pre-season match)**
  - Price: Infield: 2,500 yen / Outfield: 1,000 yen
  - Place: Jingu Stadium
  - Time: 13:00-

Good-bye Dinner (Provided):
Shinagawa Prince Hotel
Official Night (Sponsored):

- **Feria Tokyo**
  - Address: 7-13-7 Roppongi, Minato-ku, Tokyo
  - Tel: 03-5785-0656
  - URL: [http://lounge-feria.jp/top.html](http://lounge-feria.jp/top.html)

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**Nogizaka Sta.**
5 minutes walk from Exit 3, Chiyoda line Subway

**Roppongi Sta.**
5 minutes walk from Exit 7, Exit 4A, Exit 4B, Oedo-line, Hibiya-line Subway
-b. JR (Japan Railway) Network Map (Tokyo)
Diagram of the Kyoto City Subway Line
-d. Useful Japanese Phrases

**Kon(g)-nichiwa** – Hello! / Good afternoon

**Ohayo** – Good morning

**Kon(g)-banwa** – Good evening

**Oyasumi-(nasai)** – Good night

**Genki-desuka?** – How are you?

**Arigato** – Thank you

**Kekko-desu** – No, thank you

**Sumimasen(g)** – I’m sorry / Excuse me

**Ikura-desuka?** – How much?

**Kawaii!** (Accentuate “i”) – Cute! (You can use it to compliment a girl especially about her appearance, behavior etc, too)

**Kakkoii!** (Accentuate “i”) – Cool! (You can use it to compliment a guy especially about his appearance, behavior, etc, too)

**Subarashii!** – Excellent!

**Setto** – “Set” in English and you can use it when you order “meal” at McDonalds. They don’t understand you by “meal” and pronounce “set” like “Setto”.