Admission to the BBA Program of the Goizueta Business School is a selective process that occurs by application. Students who will have junior standing in the subsequent semester may apply to be considered for admission. While the admission rate varies based on the size and competitiveness of the applicant pool in a given semester, approximately 70% of Emory and Oxford College applicants are admitted to the BBA Program. Included in this 70% are applicants who are admitted initially, those placed on Hold or on the Wait List and then admitted, as well as those who are denied, reapply and are granted admission in a subsequent semester.

We strive to accommodate all qualified Emory and Oxford applicants and offer a range of options for those students who are not admitted to the program. Each applicant is reviewed individually and no one factor is the full determinant for a positive admission decision. As a guideline, the following criteria are considered:

**Consistent Academic Achievement**

Students admitted to the BBA Program perform at a high level in the majority of pre-requisite courses. The average GPA in the pre-requisite courses for successful applicants is a B+ or better. One low grade in a pre-requisite course does not automatically mean a student will not be admitted. However, a pattern of low grades in the pre-requisite courses significantly reduces an applicant’s likelihood of admission. Particular emphasis is placed on pre-requisite courses taught by Goizueta faculty.

Successful applicants also have a solid record of academic achievement in a wide variety of courses. Particular attention is paid to the breadth of coursework, as well as to its rigor. Again, one weak semester will not necessarily prevent admission, and upward trends in academic performance will be reviewed favorably. The average entering GPA has been a 3.6 for several years, but this is not meant to be viewed as a guarantee of admission if it is met or surpassed, nor should it be seen as an automatic disqualifier to those who do not meet it.

The admission committee reserves the right to consider SAT or ACT scores as part of the admission process. In particular, if a student has little or no qualitative coursework (these include non-quantitative writing requirements and humanities courses) then the verbal section of the SAT will be used to gauge a student’s abilities in that area. *A low score on the verbal section of the SAT can have a negative impact on a student’s admission if they have not demonstrated success in college-level writing and humanities coursework.* Conversely, a student who has struggled with quantitative coursework may partially mitigate weaker academic performance through solid evidence of quantitative ability on the math section of the SAT.

**Diverse Involvement on Campus**

There is no one club or activity that is preferred in the application. Our most successful applicants frequently pursue multiple clubs or activities that are not predictable based on their previous experiences. Students are encouraged to pursue a range of activities and to challenge themselves to learn more about groups and organizations with which they are not already familiar.

In addition, while one club or activity may consume the majority of a student’s time and commitment, successful applicants are able to clearly articulate why and how they have used their time in the service to one organization in particular. If a student’s involvement is limited to one group alone, a strong track record of commitment can be demonstrated by a strong letter of recommendation from that organization’s faculty or staff advisor.
**Strong Letters of Recommendation from Faculty and Staff**
A letter of recommendation from a faculty or staff member carries strong weight in the admission process. It is recommended that applicants seek out the faculty and staff recommenders that know them the best. Applicants to Goizueta would do well to think carefully about whom can best address their strengths as students and/or leaders, and to ask well in advance so recommenders have ample time to fill out the recommendation form.

**Strength Compared to the Pool of Current Applicants**
In addition to the specific criteria stated above, final decisions about admission will be made relative to the space available in our program and to the competitiveness of the applicant pool. We are committed to selecting a class that represents the diversity that exists at Emory and Oxford Colleges, while also crafting a class of BBA students that will succeed in our program and beyond.

**Completion of All Pre-requisites**
Students are expected to complete all of the following courses prior to matriculation to the business school, but may be enrolled in any or all at the time of application:

1) **Math 111**: Calculus I  
   OR  
   AP or IB Credit for Calculus  
   *(Math 115: Life Sciences Calculus I may also satisfy this requirement)*

2) **Econ 101**: Microeconomics OR AP Credit for Microeconomics  
   **AND Econ 112**: Macroeconomics OR AP Credit for Macroeconomics  
   OR  
   **Bus 201**: Business Economics  
   OR  
   IB Credit for Economics (Higher Level)

3) **Bus 210**: Financial Accounting

4) **Bus 350**: Data and Decision Analytics (Emory College)  
   OR  
   **Math 117** (Oxford College)  
   OR  
   AP Statistics  
   *(Other statistics courses at Emory or Oxford, such as QTM 100 and Math 107, cannot satisfy this requirement.)*

5) **Continuing Writing Requirement** course in College  
   *(The Admissions Committee prefers that applicants take a CWR that is in the humanities. If students take a CWR in math, economics, a foreign language, or through the ESL program, they should take an additional CWR in the humanities to enhance the competitiveness of their application.)*

**Residency Requirement**
The BBA Program requires enrollment for a minimum of two full academic years at Emory or Oxford College. Summer semester does not count towards this requirement. The residency requirement is in place to allow students adequate time both to complete academic requirements and to engage in meaningful opportunities to apply skills learned in the classroom.