Admission to the BBA Program at Goizueta is a process that occurs by application. Students who will have junior standing in the subsequent semester may apply to be considered for admission. While the admission rate varies based on the size and competitiveness of the applicant pool in a given semester, approximately 70-85% of Emory and Oxford College applicants are admitted to the BBA Program. Included in this percentage are applicants who are admitted initially, those placed on Hold or on the Wait List and then admitted, as well as those who are denied, reapply and are granted admission in a subsequent semester.

We strive to accommodate all qualified Emory and Oxford applicants and offer a range of options for those students who are not admitted to the program. Each applicant is reviewed individually and no one factor is the full determinant for a positive admission decision. As a guideline, the following criteria are considered:

1) Consistent Academic Achievement
Students admitted to the BBA Program perform at a high level in the majority of pre-requisite courses. The average GPA in the pre-requisite courses for successful applicants is a B+ or better. One low grade in a pre-requisite course does not mean a student will not be admitted. However, a pattern of low grades in the pre-requisite courses significantly reduces an applicant’s likelihood of admission. Particular emphasis is placed on pre-requisite courses taught by Goizueta faculty.

Successful applicants also have a solid record of academic achievement in a wide variety of courses. Again, one weak semester will not necessarily prevent admission, and upward trends in academic performance will be reviewed favorably. The average entering GPA has been a 3.6 for several years, but this is not meant to be viewed as a guarantee of admission if it is met or surpassed, nor should it be seen as an automatic disqualifier to those who do not meet it.

Particular attention is paid to the breadth of a student’s coursework, as well as to its rigor. Breadth includes coursework in a diverse array of subjects, both qualitative and quantitative. Rigor includes both level of coursework and course load. Successful applicants take on more challenging coursework and a higher credit hour load as they move from freshman through sophomore year in order to be ready for the transition to the BBA Program, and have typically taken five full academic courses at least once during their first two years at Emory.

While admission is not contingent upon standardized test scores, the Admissions Committee may consider SAT or ACT scores at times as part of the admission process. In particular, if a student has little or no qualitative coursework (these include non-quantitative writing requirements and humanities courses) then the verbal section of the SAT will be used to gauge a student’s abilities in that area. A low score on the verbal/English sections of their standardized tests can have a negative impact on a student’s admission if they have not demonstrated success in college-level writing and humanities coursework. Conversely, a student who has struggled with quantitative coursework may partially mitigate weaker academic performance through solid evidence of quantitative ability on the math section of their standardized tests.

2) Diverse Involvement on Campus
There is no one club or activity that is preferred in the application. Our most successful applicants frequently pursue multiple clubs or activities that are not predictable based on their previous experiences. Students are encouraged to pursue a range of activities and to challenge themselves to learn more about groups and organizations with which they are not already familiar.

In addition, while one club or activity may consume the majority of a student’s time and commitment, successful applicants are able to clearly articulate why and how they have used their time in the service to one organization in particular. If a student’s involvement is limited to one group alone, a strong track record of commitment can be demonstrated by a strong letter of recommendation from that organization’s faculty or staff advisor.
3) **Strong Letters of Recommendation from Faculty, Staff, and Organizational Leaders**
Letters of recommendation from faculty and from staff members or organizational leaders carry strong weight in the admission process. It is recommended that applicants seek out the recommenders that know them the best. Applicants to Goizueta should think carefully about the individuals who can best address their strengths as a student and/or leader and should ask well in advance so recommenders have ample time to complete a reference.

4) **Strength Compared to the Pool of Current Applicants**
In addition to the criteria above, final decisions about admission will be made relative to the competitiveness of the applicant pool. We are committed to selecting a class that represents the diversity that exists at Emory and Oxford Colleges, while also crafting a class of BBA students that will succeed in the program.

5) **Completion of All Pre-Requisites**
Students are expected to complete all of the following courses prior to matriculation to the business school, but may be enrolled in any or all at the time of application:

1) **Math 111: Calculus I OR AP or IB Credit for Calculus**
   *(Math 115: Life Sciences Calculus I may also satisfy this requirement)*

2) **Econ 101: Microeconomics OR AP Credit for Microeconomics**
   **AND Econ 112: Macroeconomics OR AP Credit for Macroeconomics**
   **OR FIN 201: Business Economics**
   **OR IB Credit for Economics (Higher Level)**

3) **ACT 210: Financial Accounting**

4) **ISOM 350: Data and Decision Analytics (Emory College) OR Math 117 (Oxford College)**
   **OR AP Statistics**
   *(Other statistics courses at Emory/Oxford, such as QTM 100 and Econ 220, cannot satisfy this requirement.)*

5) **Continuing Writing Requirement course in College**
   *(The Admissions Committee prefers that applicants take a CWR that is taught in the English language instead of a foreign language. Students with a CWR in a foreign language or the ESL program may wish to consider taking an additional CWR to enhance the competitiveness of their application.)*

**Potential Application Outcomes**
- **Accept** – The student has been admitted to the BBA Program.
- **Deny** – The student has been denied admission. Applicants may request reconsideration for the following semester. Those applying for Fall admission should keep in mind the residency requirement (see below) if requesting reconsideration.
- **Hold** – The student’s existing grades and involvement are suitable for admission, but there is further information needed by the Admissions Committee before rendering a final decision (typically pre-requisite grades).
- **Waitlist** – The student’s grades and/or involvement are below but close to the level needed to demonstrate an ability to be successful in the program. The Admissions Committee will wait to render a final decision to take the current semester’s grades and involvement into account.

**Residency Requirement**
The BBA Program requires enrollment for a minimum of two full academic years. Summer semester does not count towards this requirement. The residency requirement is in place to allow students adequate time both to complete academic requirements and to engage in meaningful opportunities to apply skills learned in the classroom.